



**YOU'RE
INVITED**

ULI Philadelphia
Behavioral Health Investment Today

February 9, 2023, 8:00 – 10:00 AM EST

About the Event

Explore the trends and forces affecting the delivery of behavioral health services, and corresponding responses from key service providers in the region. Specifically, explore how institutions, non-profits and private sector companies are investing in facilities to provide behavioral health services. Understand the role of capital investment, reimbursement and public subsidies and how these forces provide opportunities and roadblocks to increasing capacity in the region.

A panel representing the range of providers in these spaces will discuss this changing landscape and discuss the drivers and challenges for providing new clinical spaces in the region.

Panelists Include

- Moderator: **Richard Feldman**, Co-Founder and Managing Principal, Behavioral Health Advisory Group
- **Cindy Bo**, Senior Vice-President, Delaware Valley Strategy and Business Development,, Nemours
- **Julie Herb**, Vice President Facilities Development, Virtua Health
- **Victor Radina**, Senior VP of Development, Universal Health Services, Inc.

Registration & Additional Information

- <https://philadelphia.uli.org/events/detail/845E8D6B-A2D8-4312-B8F6-DF8959C8974C/>

Sponsorship Opportunities

To increase visibility for your company and to support the goal of expanding access and capacity to behavioral health services within the region, please consider sponsorship.

To sponsor at any level below, please contact kevin.moran@uli.org.

SUPPORTING - \$1,000

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

TITLE - \$2,000

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e. only one architect, developer, etc.)
- 8 complimentary tickets

ICON - \$4,000

- Title benefits, plus:
- Top billing, exclusivity (only one Icon sponsor for program)
- 16 complimentary tickets