

## **ULI Philadelphia Annual Sponsor Guide to the Forecast**

#### Viewing options

- Virtual and in-person attendance options are available for this year's Forecast.
- In-person options include **General Presentation** for quiet theater-style seating and an opportunity to hear from the speakers in the main theater, and a **Screening Lounge** for a live simulcast screening of the presentations in a separate room for those who prefer to chat or need to step out.
- In-person viewing options are limited in capacity and offered on a first come first served basis; as one sells out, registrants will be automatically assigned to the other.
- Due to limits in capacity, registrants who elect to attend virtually will not be guaranteed seating inperson. Please contact Customer Service (<u>customerservice@uli.org</u>) if you'd like to change your registration selection.

#### <u>Tickets</u>

- Annual sponsors receive an allocation of maximum tickets that can be used for the Forecast as part of their annual sponsor benefits. See below for a chart detailing number of tickets by sponsorship level.
- ULI will reserve a block of sponsor tickets through **September 30th, 2022**, and then release them to general registration. After this date, tickets are reserved/ sold on a first come, first serve basis.
- Ticket reservations/ registrations are completed by sending an email to Sigourney Young (<u>Sigourney.Young@uli.org</u>), email must contain: 1) name of company, 2) names and emails of all attendees, and 3) preferred viewing option for each attendee (see above). Tickets cannot be held without the name of an attendee.
- Sponsors must register their tickets before the event sells out by directly contacting staff. Requests for tickets after the event sells out will not be accepted.
- Separate benefits and protocol apply to Forecast Event Sponsors.

lcon	Urban Visionary	Diamond	Platinum	Silver	Friend
14	10	8	6	4	4

#### Maximum # of Tickets by Annual Sponsorship Level:



#### Event Specific Sponsorship Opportunities – Breakfast,

#### Coffee Hour, & Screening Lounge

- Breakfast sponsorship, Coffee Hour sponsorship, & Screening Room sponsorship opportunities are in limited supply and are available on a first come, first serve basis.
  - Breakfast Sponsors \$4,500 (only 2 available)
  - Coffee Hour Sponsors \$3,500 (only 3 available)
  - Screening Lounge Sponsors \$3,500 (only 2 available)
- For more information about Forecast Sponsorship opportunities, click here.

### Additional Opportunities – Mezzanine VIP Seating

- The Mezzanine VIP seating packages (similar to "tables" from past Forecast programs) are in limited supply and are available on a first come, first serve basis.
- Annual sponsors will have the option to purchase a seating package at a discounted price. All Mezzanine VIP seating packages include 8 complimentary tickets. Due to limited capacity, Annual Sponsors will not be able to use their complimentary tickets toward the purchase of Mezzanine VIP seating. This seating package must be purchased separately for the full amount listed below:
  - Mezzanine VIP Seating \$1,250 (only 666 available)
  - Non-sponsors price listed at \$1,500

# If you have any questions, would like to purchase a sponsorship or VIP seating package, or would

like to register complimentary tickets, please reach out to Sigourney Young

(Sigourney.young@uli.org)