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ULI Philadelphia | Central PA Council

# **How Women Are Shaping the Built Environment in Central Pennsylvania - An Invitation for Growth and Inclusion**

October 11, 2022, 8:00 – 10:00 AM EST

## **About the Event**

If the value of your network is your net worth, then this ULI Central PA panel offers a tremendous gain in your "portfolio." We're excited to host four powerhouse women leaders who are shaping our built environment each exceling in their land use planning field. Providing advice on building leadership skills, finding your seat at the table, supporting and opening doors for under-represented groups, and how to "own your growth" are a few of the bold takeaways for participants. "Let's grow the Girl's Club," says Kim Avant-Babb, Owner, Babb Properties, and former co-chair of ULI Philadelphia's Women's Leadership Initiative!

This session is an opportunity to learn the value and impact of women shaping our communities and businesses.

1. If you're a college student, these insights will help you understand career opportunities in land use (that includes PR, legal, construction, planning, finance, and more!).
2. If you're an aspiring land use leader, these women have valuable experiences and stories to share that will shorten learning curves.

3. If you're a seasoned practitioner, this program will shed new light on how to support the growth of strong leaders around you.

### **Panelists Include**

- [MODERATOR] Anne Deeter Gallaher, CEO/Owner, Deeter Gallaher Group LLC
- Kim Avant-Babb, Owner, Babb Properties, past co-chair for ULI Philadelphia's Women's Leadership Initiative
- Annette Cassel Means, Commercial Real Estate Agent, HIGH Industries
- Kim Hogeman, Director of Strategic Development, York County Economic Alliance
- Patricia A. Husic, President & CEO, Centric Bank

### **Registration & Additional Information**

- [Registration Link](#)

### **Sponsorship Opportunities**

To increase visibility for your company and to support the goal of expanding paths to leadership for women in real estate and land use, please consider sponsorship.

To sponsor at any level below, please contact [philadelphia@uli.org](mailto:philadelphia@uli.org).

#### **SUPPORTING - \$800**

- Logo on marketing materials (website, e-mails, etc.)
- Inclusion in event recap or press release
- Logo recognition during program
- 4 complimentary tickets

#### **TITLE - \$1,500**

- Supporting benefits, plus:
- Opportunity to introduce a speaker
- Categorical exclusivity (i.e. only one architect, developer, etc.)
- 8 complimentary tickets

#### **ICON - \$3,000**

- Title benefits, plus:
- Top billing, exclusivity (only one Icon sponsor for program)
- 16 complimentary tickets