

Dear ULI Philadelphia Members, Sponsors and Partners,

We are coming off another unique and at times challenging year for our communities and our industry yet remain inspired by our members who continually rise to the occasion and make our communities stronger. As we look to the future, with your support we will continue to lead—on economic recovery, innovative best practices to meet the needs of an evolving workforce, and advancing diversity, equity, and inclusion in our organization and the land use industry.

With more than 900 interdisciplinary members, over 30 annual public events, volunteer opportunities to support emerging leaders in commercial real estate and land use, and technical assistance programs to support communities, your annual commitment is critical to delivering the ULI mission in the Philadelphia region. This past year alone, ULI Philadelphia:

- Delivered **UrbanPlan** to more than 40 participants ranging from college students, high school students, community leaders and public officials looking to gain a deeper understanding of the development process and how the built environment is shaped in their communities.
- Advanced our **Diversity, Equity, and Inclusion Framework** through expanding work on promoting equitable development, addressing access to capital issues, sharing best practices, and creating a pathway for increased diversity among ULI Philadelphia leaders and members.
- Published a national **Advisory Service Report** with Delaware River Waterfront Corporation on strategies for resilient development of waterfront piers and have four forthcoming Technical Assistance reports with Fairmount Park Conservancy, North Broad Renaissance, La Salle University, and Eastwick United.
- Hosted the first **Real Estate Forecast** with an in-person option since 2019 with over 400 attendees, 10 speakers, and 3 tours.

This work just scratches the surface. As we enter a new fiscal year, we are excited to unveil a strategic plan that will chart the path for ULI Philadelphia through 2025 in five key areas:

- Building support for a regional framework for equitable growth
- Fostering regional climate change understanding and action
- Increasing the diversity of our leadership, membership, and content
- Expanding housing attainability
- Strengthening core capacities and amplifying member impact

These goals are bold and transformative and will require equally bold investments from sponsors like you. To deliver on this plan, we are asking for your support by renewing or becoming an FY23 ULI Philadelphia annual sponsor. Enclosed you will find information about 2022–2023 Sponsorship benefits along with a snapshot of our work. **100% of your sponsorship funds stay with the Philadelphia District Council. We need your support now more than ever.**

ULI and its members will continue to shape the future of the built environment for transformative impact. Please show your support by **completing the commitment form by Friday, July 15**. Save the date; sponsors who commit by July 15 will be invited to a sponsor appreciation breakfast on July 19, 2022, featuring a project overview and tour of Two Cathedral Square, a new 34 story high-rise bringing work, retail, and residential space to the Logan Square neighborhood in Philadelphia.

Please feel free to reach out with questions and continue to stay safe and healthy.

Best,



Anne Cummins
Chair, ULI Philadelphia
COO, Gattuso Development
Partners



Laura Slutsky
Executive Director,
ULI Philadelphia



Amanda Mazie
Co-Chair, Investment Committee
Acquisitions & Development Manager,
Toll Brothers Apartment Living



Shawn McAnally
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