



Philadelphia

WHERE THE FUTURE IS BUILT

ULI PHILADELPHIA

2022–2023 SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIPS

Align your brand with Philadelphia's largest interdisciplinary real estate and land use association promoting best practices in development and design. With nearly 900 members, over 30 public events each year, volunteer opportunities to support emerging leaders, and technical assistance programs to support our communities, your annual commitment is critical to delivering the ULI mission in the Philadelphia region.

FY23 BENEFITS						
	Icon* \$25,000*	Urban Visionary* \$15,000	Diamond** \$10,000	Platinum \$5,000	Silver \$2,500	Friend*** \$1,200
Complimentary Tickets to ULI Events	40	32	16	12	6	6
Complimentary Tickets to ULI Forecast	14	10	8	6	4	4
Complimentary Tickets to Exclusive Sponsor-Only Program	8	6	5	3	1	1
Presence on ULI Website	Home Page	Home Page	Logo	Logo	Text	Text
Presence in ULI Newsletter & Communication	Featured Logo (12 emails)	Featured Logo (9 emails)	Featured Logo (3 emails)	Logo	Text	Text
Promotion at ULI Programs & Events	Featured Logo	Featured Logo	Logo	Logo	Text	Text
Promotion on ULI Virtual Programs & Webinars	Featured Logo	Featured Logo	Logo	Logo	Text	Text
Recognition in Annual Publication	Featured Logo	Featured Logo	Logo	Logo	Text	Text
Representation on Advisory Board	✓	✓	✓			✓
Views from the Top Highlight	Enhanced Promotion	✓	✓			
Local Product Council Participation	3	2	1			
Event sponsorship for ULI Standard Program of Choice	Pinnacle Level	Title Level				
Executive Dinner	2	1				
Sponsor Hosted Advisory Board Meeting	✓					
Complimentary Fall Meeting Registration	1					

“ULI Philadelphia provides access to the people, ideas and trends that are shaping our region's built environment. It's an authentic network of leaders who care about advancing our industry and our community.”

—PETE CRAMER, SENIOR DIRECTOR, DEVELOPMENT,
WEXFORD SCIENCE & TECHNOLOGY

MULTI-YEAR DISCOUNT Incentives available for sponsors interested in committing to multi-year agreements. Please contact philadelphia@uli.org to learn more.

* The Icon and Urban Visionary sponsorships are tailored exclusively to the interests of your firm. ULI will work closely with you to customize it to best suit your organization.

** Diamond level benefits are provided when any combination of program and/or annual sponsorships exceeds \$10,000.

*** For Public Agencies (including nonprofit and academic institutions).

PROGRAM + EVENT SPONSORSHIPS

Combine events with annual support for extra recognition. Program and Event Sponsorships are available for all public events ULI Philadelphia produces. Plan ahead and commit to multiple events, or combine with an annual support, **to be recognized at the Diamond Level**, receiving year-round recognition in addition to event-specific benefits.

	Pinnacle**	Title**	Supporting	Friend*
<i>Signature Programs</i>	\$15,000	\$8,000	\$4,000	\$1,000
<i>Philadelphia Programs</i>	\$4,000	\$2,000	\$1,000	\$500
<i>Regional Programs</i>	\$3,000	\$1,500	\$800	\$500
Logo on Marketing Materials	Top Billing	Large	Small	Small
Event Media (Newsletter, Social, Blog, etc.)	✓	✓	✓	✓
Feature on Event Collateral	✓	✓	✓	✓
Corporate Banner Displayed / Virtual Logo Recognition	✓	✓	✓	✓
Complimentary Registrations	12	8	4	4
Tickets to Exclusive Sponsor-Only Program	3	2	1	
Provide Introductory Remarks	✓	✓		
Leadership Circle Recognition	✓	✓		
Level Exclusivity	✓	By Sector		

* For Public Agencies (including nonprofit institutions). ** When feasible, additional benefits will be available for Pinnacle and Title level sponsors.

SIGNATURE PROGRAMS

Are highly attended, regularly scheduled offerings. Some examples include:

Annual Real Estate Forecast - the largest annual event with nearly 700 attendees! Additional sponsorship opportunities include breakout rooms, tables and more.

Awards for Excellence - recognizing the most impressive regional land use projects.

Member Breakfast Series - the almost-monthly opportunity for ULI members to connect.

UrbanPlan - interactive program for students and community leaders to learn about real estate fundamentals.

PHILADELPHIA PROGRAMS

Are planned by our councils and committees. Example of past and recurring events include: *Shark Tank, Neighborhood Tours, Life Science Ecosystem: From IP to HQ, Inside the Urbanist Studio, ULI Open Houses*

REGIONAL PROGRAMS

Leverage ULI expertise in Central PA, Delaware, the Lehigh Valley and Southern New Jersey to explore the real estate issues affecting these communities. Past events have included: *Mayor's Forum, Developers Forum, Dewey Beach Resort Program, Project and Neighborhood Tours*



THANK YOU TO OUR ANNUAL SPONSORS

ULI Philadelphia is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with

ULI in representing the industry leaders committed to providing best practices, creating enduring value and an impact on our communities.

URBAN VISIONARY



Gattuso



DIAMOND



LEADERSHIP CIRCLE



PLATINUM



SILVER

Ballinger
BB&T
Campus Apartments
Coscia Moos Architecture
Econsult Solutions
Harkins Builders
IMC Construction
INTECH Construction

JKRP Architects
Klehr Harrison Harvey Branzburg
Kitchen & Associates Architects
Larsson & Scheuritzel P.C.
LCOR
LF Driscoll
Pennoni Associates
PJ Dick

Shoemaker Construction Company
TD Bank
The Flynn Company
The Harman Group
THA Consulting
U3 Advisors
University City Science Center
Urban Engineers

ULI PHILADELPHIA REACH



EMAIL DISTRIBUTION

10,844 Subscribers



SOCIAL MEDIA

107,931 Twitter impressions
36,077 LinkedIn impressions



EVENTS

20+ programs
2,315 event attendees in 2021

FRIEND

Delaware Valley Regional Planning Commission
King of Prussia District
Philadelphia Industrial Development Corporation

URBANPLAN PHILANTHROPIC LEADER

