



Philadelphia

WHERE THE FUTURE IS BUILT

ULI PHILADELPHIA

# 2022 **ANNUAL REPORT**



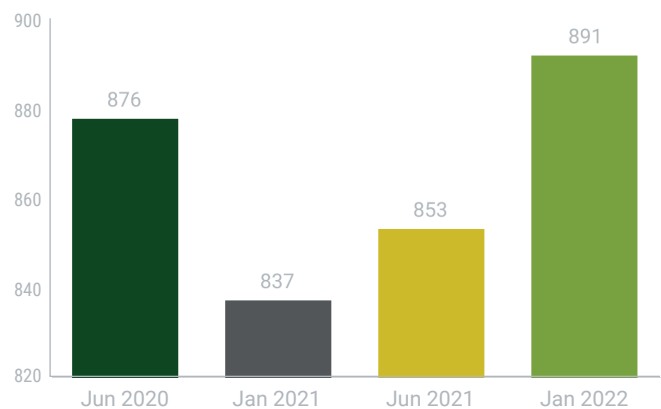
# WHO IS ULI PHILADELPHIA?

Our mission is to shape the future of the built environment for transformative impact in communities worldwide. ULI Philadelphia is one of ULI's largest and most robust District Councils serving Central Pennsylvania, Delaware, Lehigh Valley, and Southern New Jersey in both public and private sectors, with pragmatic land use expertise and education.



ULI member leaders network at the BOK building in South Philadelphia.

## MEMBERSHIP



Students from Girard College participate in UrbanPlan.

## MEMBER TYPE



## MEMBER ENGAGEMENT



## NATIONAL PARTICIPATION



**50** National Product Council Members



**5** Advisory Service Panelists



**118** National Meeting Attendees

# MAKING AN IMPACT

## ADVISORY SERVICES

Through advisory services and technical assistance, ULI Philadelphia members volunteer their time to help communities resolve complex real estate and land use challenges.

### COMPLETED PROJECTS INCLUDE:

- Preserving Philadelphia's Naturally Occurring Affordable Housing
- Delaware River Waterfront Resilient Pier Redevelopment
- Measuring Equity in Past Major Infrastructure Investments

### PIPELINE PROJECT INCLUDE:

- Fairmount Park National Advisory Services Panel
- North Broad Equitable Public Space and Infrastructure Financing
- La Salle University Equitable Corridor Strategy



Find these reports and other resources such as webinar recordings in KnowledgeFinder.

## URBANPLAN

UrbanPlan is an engaging classroom-based curriculum in which participants – high school students, university students, public officials or community members – learn about the fundamental forces that affect real estate development in our communities.

- **38** UrbanPlan Volunteers
- **43** UrbanPlan Participants (students, public officials, and community leaders)

### VOLUNTEER HOURS

**377** hours of volunteered time between Advisory Services and UrbanPlan

## EVENTS, PROGRAMS, AND REAL ESTATE FORECAST

The **Annual Real Estate Forecast** returned with an in person option this year, and explored strategies for equitable growth in a post-pandemic environment

**339**

in person attendees

**52**

virtual attendees

**10**

expert speakers

**3**

optional tours

### FY21 PROGRAMS (ALL VIRTUAL)

- **19** events
- **1,600** attendees

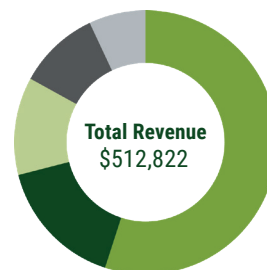
### FY22 PROGRAMS (FIRST HALF)

- **18** events (virtual + small in person programs)
- **800** attendees

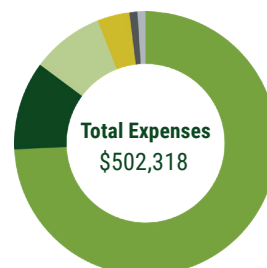
### KEY THEMES

Redevelopment Public Private Partnerships Multifamily Sustainability Net Zero  
Real Estate Forecast Recovery Diversity Equity & Inclusion Life Sciences  
Hospitality Infrastructure Community Engagement Industrial Affordable Housing  
Waterfront Networking Emerging Trends Economic Development Resilience

## FY21 FINANCIALS



**55%** Total Sponsorship  
**16%** Membership  
**12%** Fees  
**10%** Grants & Contracts  
**7%** Programs & Events



**75%** Staff  
**11%** Investment Allocation  
**9%** Administration  
**4%** Fees  
**1%** Programs & Events  
**1%** Initiatives

# THANK YOU TO OUR ANNUAL SPONSORS

ULI Philadelphia is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with

ULI in representing the industry leaders committed to providing best practices, creating enduring value and an impact on our communities.

## URBAN VISIONARY



## DIAMOND



## LEADERSHIP CIRCLE



## PLATINUM



## SILVER

Ballinger  
BB&T  
Campus Apartments  
Coscia Moos Architecture  
Econsult Solutions  
Harkins Builders  
IMC Construction  
INTECH Construction

JKRP Architects  
Klehr Harrison Harvey Branzburg  
Kitchen & Associates Architects  
Larsson & Scheuritzel P.C.  
LCOR  
LF Driscoll  
Pennoni Associates  
PJ Dick

Shoemaker Construction Company  
TD Bank  
The Flynn Company  
The Harman Group  
THA Consulting  
U3 Advisors  
University City Science Center  
Urban Engineers

## FRIEND

Delaware Valley Regional Planning Commission  
King of Prussia District  
Philadelphia Industrial Development Corporation

## URBANPLAN PHILANTHROPIC LEADER



## ULI PHILADELPHIA REACH



### EMAIL DISTRIBUTION

10,844 Subscribers



### SOCIAL MEDIA

107,931 Twitter impressions

36,077 LinkedIn impressions



### EVENTS

20+ programs

2,315 event attendees in 2021