



ULI Philadelphia Sponsor Commitment Form



Please return to kelly.cary@uli.org.

Name _____

Company _____

Current Address (for July 2020 sponsor gift) _____

Email _____ Phone Number _____

Annual Sponsorship Levels

Please select your commitment level for Fiscal Year 2021 (July 1, 2020-June 30, 2021)

Urban Visionary (\$15,000+)

The Urban Visionary sponsorship is tailored exclusively to the interests of your firm. ULI will work closely with your organization to customize a sponsorship package that maximizes visibility and leadership in one of the District Council's major activities. This package starts at \$15,000.

Diamond (\$7,500)

Leadership Circle (combined event + annual value)

Sponsors who commit to a variety of events and annual levels up front will be recognized year round for their overall contribution with a high level of benefits

Support Levels: _____

Platinum (\$5,000)

Silver (\$2,500)

Gold (\$3,500)

Friend (\$1,200)

The Friend sponsorship is for public agencies, including nonprofits and institutions.

ULI Member Support Fund

Organizations and individuals throughout the industry have been impacted by the COVID-19 pandemic. Through these difficult times, we will protect and strengthen our network while allowing our community to support one another. Our ULI Member Support Fund will allow firms to support the cost of ULI individuals affected. **If all renewing sponsors increased their contribution by 15%**, we could support 50 members with an Associate Membership and activities (event registrations, Local Product Council fees, etc.).

I want to contribute an additional 15% to the ULI Member Support Fund

I want to contribute _____ % or \$_____



Packages

Packages that combine annual and event sponsorships, multiple events or multi-year commitments are available upon request. ULI Philadelphia recognizes total contribution in packages and offers full year recognition and Leadership Circle benefits for qualifying firms.

Please reach out to Kelly Cary, kelly.cary@uli.org for more information.

Program Sponsorship Levels

Signature Events

Please select the program and commitment level for Fiscal Year 2021 (July 1, 2020-June 30, 2021).

Real Estate Forecast

Awards for Excellence

UrbanPlan

Member Series

Supports at least 5 events throughout the year

Icon (\$12,000)

Title (\$8,000)

Supporting (\$4,000)

Friend (\$1,000)

The Friend sponsorship is for public agencies, including nonprofit institutions.

Virtual Program (TBD)

Events

Event Sponsorships may be converted to virtual and webinar events. Pricing may vary, please reach out if you are interested in learning more. Select your commitment level and list the event for Fiscal Year 2021 (July 1, 2020-June 30, 2021). Refer to the brochure for examples of key programs.

Philadelphia Events

Includes all non-Signature events held in the Philadelphia metro.

Icon (\$4,000)

Title (\$2,000)

Supporting (\$1,000)

Virtual Program (TBD)

Program Name:

Regional Events

Includes events held in Central PA, Lehigh Valley, Delaware and Southern New Jersey.

Icon (\$3,000)

Title (\$1,500)

Supporting (\$800)

Virtual Program (TBD)

Program Name:

ULI Philadelphia is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value and an impact on our communities.

