

# Help create informed + engaged citizens



## WHAT IS URBANPLAN?

UrbanPlan is a realistic and engaging exercise in which participants—high school students, university students, or public officials—learn about the fundamentals of land development. This program challenges participants to navigate the complexities of development, economics and public policy by formulating a response to a mock city-issued request. UrbanPlan is built on the strength of partnerships with local schools, teachers and professors, the public sector, and experienced volunteers.

## WHY VOLUNTEER FOR URBANPLAN?

Where and how we live, work, shop, and commute impacts the character and vibrancy of our neighborhoods. We must provide current and future leaders with the necessary tools to meet the challenges of our changing world. Through UrbanPlan, volunteers are helping create informed and engaged citizens.

## YOUR COMMITMENT.

Volunteers are fundamental to UrbanPlan. We are looking for professionals that demonstrate commitment to the learning experience of UrbanPlan in an interactive setting. To volunteer you must have real estate (or related) industry experience and attend a full day of training. Once trained, you will be able to actively volunteer as an UrbanPlan Facilitator or “City Council” member in a classroom or workshop. Visit [philadelphia.uli.org](http://philadelphia.uli.org) for more information and the volunteer application.

## VOLUNTEER FOR

# UrbanPlan