



Mexico

2021

SPONSORSHIP

ENHANCE YOUR FIRM'S VALUE IN THE COMMUNITY
THROUGH KNOWLEDGE, NETWORKING AND
RECOGNITION.

BECOME A ULI MEXICO ANNUAL SPONSOR

WHY SPONSOR ULI MEXICO?

ULI Mexico Sponsors benefit from visibility, support, and association to the ULI brand.

Advantages of becoming a ULI Sponsor in Mexico:

- Industry Recognition.
- Your Name/Logo in our mailings, marketing strategies, and at events in Mexico throughout the year.
- Receive cost-saving at ULI Mexico's programs and events.
- Access exclusive networking events with Industry Leaders.



"The most rewarding part of being a ULI sponsor is giving back to the real estate community by promoting meaningful activities of ULI Mexico. Likewise, it provides a unique opportunity to network with industry leaders in the real estate sector, gain market insight and contribute (through research and training) to the creation of better knowledge and industry standards."

Badir Treviño-Mohamed

Partner at **Creel, García-Cuéllar, Aiza y Enríquez**

WHO WE ARE



81%



19%

ULI MEXICO HOSTS 10+ EVENTS EACH YEAR
WITH MORE THAN 1000 ATTENDEES.

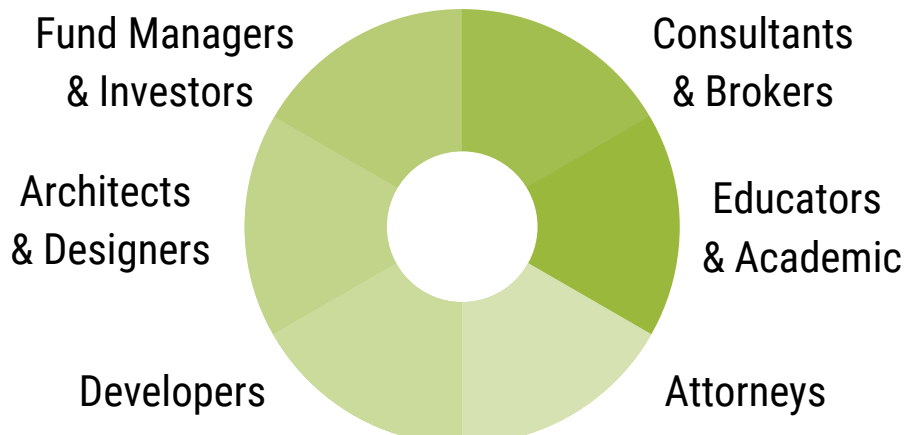
ULI's Mission

Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide, through:

- Bringing leaders together
- Facilitation collaboration
- Exploring interdisciplinary land use and development issues
- Serving as a trusted advisor
- Sharing knowledge and best practices
- Creating a global network with local impact

Connecting People - Sharing Knowledge

- ULI Mexico is a trusted convener, collaborator and communicator/educator of best practices on all aspects of city building and development.
- **A member-driven organization**, ULI Mexico brings together around 250 members to share and exchange ideas, information and experiences to shape the growth of our communities..



BENEFITS

The Urban Land Institute (ULI) is a 501 (c)(3) nonprofit research and education organization supported by its members worldwide. ULI neither lobbies nor acts for any single industry.

Annual Sponsor	Icon	Principal	Platinum	Gold	Silver
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Sponsor recognition in every event	✓	✓	✓	✓	✓
Logo in Website	✓	✓	✓	✓	✓
Company logo in every newsletter	✓	✓	✓	✓	✓
Included in sponsor directory distributed at some local events	✓	✓	✓	✓	✓
Networking Sponsor receptions with speakers	✓	✓	✓	✓	✓
Discount at local online programs & courses	✓	✓	✓	✓	✓
Complimentary registration to ULI Mexico events	3 per event	2 per event	1 per event	1 for selected events	
One Project or Company feature on ULI Mexico Communication Platforms	✓	✓	Only Social Media		
Opportunity to apply for Management Committee	✓	✓	✓		
Invitation to Host a Members-Only event	✓	✓	✓		
Opportunity to hand out material at events	✓	✓			
Invitation to VIP Events	✓	✓			
Complimentary Associate Membership	2	1			
Complimentary Young Leader Membership	1				
10% Discount for company employees on ULI Mexico's Diplomado en Desarrollo Inmobiliario	✓	✓			
Lanyards with company logo at selected events	✓				

ULI MEXICO SPONSORS

Icon



Principal



Platinum



Gold



Silver





Urban Land Mexico
Institute

More questions?

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