

# TRENDS SPONSORSHIP OPPORTUNITIES 2026



## EMERGING TRENDS IN REAL ESTATE ULI Indiana's Annual, Signature Event!

What's driving the future of real estate? Find out at Emerging Trends 2026, ULI Indiana's premier event featuring insights from PwC and the Urban Land Institute's renowned Emerging Trends in Real Estate® report. Gain a global, national, and local outlook on the biggest issues shaping real estate investment, development, and capital markets.

This year, we're elevating the experience with an incredible lineup:

### ★ Keynote Presentations:

- Lou DeFalco (PwC): Expert analysis on the industry's future from one of the nation's top asset management advisors.

### 💡 TRENDS Talks & Panel Discussion:

Indiana's leading real estate experts will break down how global and national trends are reshaping our local market and driving opportunities in our region.

- Sarah Myer, Indiana Sports Corp
- Andy Mallon, CIB
- Polina Oshero, Pattern
- Heather Presley-Cowen, Housing Resource Hub

### 🎵 🍷 Networking Reception:

Cap off the day with live music, cocktails, and THE best networking opportunity of the year for real estate professionals.

📖 Continuing Education Credits: 2 hours of AIA and AICP credits pending.

**With nearly 400 industry leaders attending last year, this event is a must for anyone invested in the future of real estate.**

**To learn more information please contact our Sponsorship Chair:**

Brandon Knox - [bknox@davishomes.com](mailto:bknox@davishomes.com) - 269.503.3044



Indiana

# 2026 TRENDS SPONSORSHIP

	PRESENTING \$5000	GOLD \$3000	SILVER \$1500	BRONZE \$500
Complimentary registrations	2 VIP Tables (16) Registrations	1 VIP Table (8) Registrations	3	1
Program Branding (i.e. "Presented by...")	✓			
Opportunity to promote your company at event (3 min on mic) & signage	✓			
Opportunity to Introduce Speakers		✓		
Exclusive tour of Scottish Rite Cathedral prior to event	✓	✓		
Brand placement on all e-blasts & website <small>Year-round logo placement on the program page at indiana.uli.org</small>	Logo, top, largest	Logo, 2nd, smaller	Logo, 3rd, smaller	Logo, 4th, smaller
VIP access to TRENDS speakers (private reception)	✓	✓		
Social Media exposure	✓	✓	✓	✓

## VIP OPPORTUNITIES

	SIGNATURE COCKTAIL \$2500	VIP TABLE \$2000		
(8) Registrations Included		✓		
VIP access to speakers and panelists (private reception)	✓	✓		
Reserved high top table during networking	✓	✓		
Cocktail Signage, selection, and naming rights!	✓			



All Annual Sustaining Sponsors are eligible for a 50% discount on all Trends (gold and below) and Impact Sponsorships at same level or lower!