

ULI SPONSORSHIP

CONNECT • INSPIRE • LEAD



Indiana



Join Us in Shaping the Future of Indiana

The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide.

WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization with over 45,000 members worldwide. For more than 15 years, ULI Indiana, now more than 350 members strong, has been a convening, neutral voice that raises the conversation and encourages government, planners, developers, and everyday citizens to adopt best practices that lead to prosperous cities.



CONNECT

active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE

best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD

in solving community and real estate challenges through applied collective global experience and philanthropic engagement

NEW FOR 2023!

More events!
More networking!
New ULI Indiana Director!

A MESSAGE FROM NEW ULI INDIANA DIRECTOR, JENNIFER MITCHEN



Thank you to all of our sponsors who have supported us over the past 15 years! It's time to take ULI IN to the next level! We plan on offering

more exciting and cutting-edge educational opportunities in 2023, as well as fostering membership growth through opportunities to network and build meaningful relationships. We will continue to build on the success of programs like REDI, Urban Plan, WLI and YLG to further our mission.

Becoming a ULI Indiana sponsor is the most visible way to show you are a part of the ULI community. Through the generous contributions of our sponsors, ULI IN is able to provide thought-provoking programs and lead land use and community development initiatives throughout the state. As a sponsor, your company will enjoy a variety of benefits including opportunities to promote your company, program registrations, brand exposure, and the satisfaction of partnering with ULI IN as we make a difference in our community!

2023 Annual Sponsorship Levels and Benefits

SUSTAINING SPONSORS	BENEFACTOR - only 1 available per year \$12,000 (1-year) \$11,000 (3-year)	PATRON \$8,000 (1-year) \$7,000 (3-year)	CHAMPION \$5,000 (1-year) \$4,500 (3-year)	INVESTOR \$2,500 (1-year) \$2,250 (3-year)
Exclusivity: Right of first refusal for future sponsorship opportunities	•			
Preference for ULI IN leadership positions	•	•		
Sponsor profile featured on ULI IN website and social media	Logo, top, largest, link	Logo, 2nd, smaller, link	Logo, 3rd, smaller	Text only
Complimentary registrations at every ULI IN event (for staff, clients or guests)	4	3	1	0
Discounted rate for ULI national meetings	•	•	•	
Brand placement & size (on all email blasts and at all events)	Logo, top, largest	Logo, 2nd, smaller	Logo 3rd smaller	Text only
Brand placement on monthly newsletter (2500+ recipients)	Logo, top, largest, link	Logo, 2nd, smaller, link	Logo, 3rd, smaller	Text only
Social Media exposure	•	•	•	

Events Sponsorship Benefits

Events 2023	GOLD	SILVER	BRONZE
Signature Breakfast Series (9)	\$3,000	\$1,500	\$750
OnLocations (6)	\$2,500	\$1,250	\$750
Networking Series (6)	\$2,500	\$1,250	\$750
New Member Welcome Series (6)	\$1,000	\$500	\$250
Opportunity to participate in program planning	•		
Opportunity to promote your company at events (2 minutes on mic or table)	•		
Opportunity to introduce speakers		•	
Complimentary registrations for event series	4	2	1
Brand placement & size (on email promotion of event and on website)	Logo, top, largest	Logo, 2nd, smaller	Text only
Social Media exposure	•	•	

Trends Sponsorship Benefits

Trends 2023	\$3,000	\$1,500	\$500
Opportunity to participate in program planning	•		
Opportunity to promote your company at events (2 minutes on mic or table)	•		
Opportunity to introduce speakers		•	
Complimentary registrations for event series	4	2	1
Brand placement & size (on email promotion of event and on website)	Logo, top, largest	Logo, 2nd, smaller	Text only
Social Media exposure	•	•	

Initiatives Sponsorship Benefits

Initiatives 2023 <i>All initiatives receive the following:</i>	GOLD	SILVER	BRONZE
Program branding (i.e. "Presented by...")	•		
Verbal recognition at Trends	•		
Brand placement & size (on email promotion of initiative)	Logo, top, largest	Logo, 2nd, smaller	Logo, 3rd, smaller
Year-round logo placement on program page at indiana.uli.org	Logo, top, largest	Logo, 2nd, smaller	Logo, 3rd, smaller
Social Media exposure	•	•	
Scholarship support	Custom amounts, based on your budget		
REDI <i>REDI Supporters also receive the following:</i>	\$10,000	\$5,000	\$2,500
Opportunity to attend a class/session/be recognized	•		
Opportunity to nominate a class speaker/advisor/scholar	•	•	
Invitation to graduation celebration	•	•	•
Urban Plan <i>Urban Plan Supporters also receive the following:</i>	\$10,000	\$5,000	\$2,500
Opportunity to attend Urban Plan workshop and be recognized	•	•	•
Complimentary workshop registrations	4 per workshop	3 per workshop	1 per workshop
Women's Leadership Initiative (WLI) <i>WLI Supporters also receive the following:</i>	\$5,000	\$2,500	\$1,250
Complimentary registrations at WLI events (including 6 "Hour of Powers")	4 per event	2 per event	1 per event
Young Leaders Group (YLG) <i>YLG Supporters also receive the following:</i>	\$5,000	\$2,500	\$1,250
Verbal recognition at Trends	•		
Opportunity to attend monthly happy hours	•	•	
Opportunity to nominate YLG Mentors	•	•	•



Sponsorship Commitment Form

Additional Event Sponsorship Opportunities

- ☐ Please contact me to discuss opportunities to bundle my sponsorship with additional sponsorship opportunities at a discount for the ULI Indiana program year. Event sponsorship opportunities include: Signature Breakfast Series, OnLocations, Networking Series, and New Member Welcome Series. Initiative sponsorship opportunities include: REDI, UrbanPlan, Women's Leadership Initiative (WLI), and Young Leaders Group (YLG).

Payment Options

TOTAL \$ _____

SPONSOR LEVEL _____

- ☐ Please invoice me directly

Signature: _____ Date: _____

- ☐ I would like to pay by check. Checks payable to:

ULI Indiana District Council
P.O. Box 501621, Indianapolis, IN 46250

- ☐ I would like to pay by credit card:

☐ VISA

☐ Master Card

☐ American Express

☐ Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____

Signature: _____

Contact Information

Name: _____ Title: _____

Organization: _____

Address: _____

Telephone: _____ Email: _____

Sponsorships are non-refundable.

Send Commitment Forms to: indiana@uli.org

ULI Federal Tax ID Number: 53-0159845



Indiana

Questions?

Contact Jennifer Mitchen
indiana@uli.org