

2022 EQUITABLE DEVELOPMENT SUMMIT

INVESTMENT OPPORTUNITIES



presented by:



**Women's Leadership
Initiative**

Historic Union Station/Crowne Plaza, Indianapolis, IN | July 27-29, 2022

2022 EQUITABLE DEVELOPMENT SUMMIT

PRESENTED BY THE WOMEN'S LEADERSHIP INITIATIVE

Bringing together leaders from across the central United States, the Summit delivers three days of programming, tours, and professional development designed to connect ULI members and engaged citizens with best and next practices for equity in leadership and land use.

The 2022 Summit will be delivered in a hybrid format; sessions will be recorded and accessible in ULI's Knowledge Finder.

In further pursuit of equity in the industry, sponsors are invited to donate any individual registrations back to the Summit for distribution to attendees who may need financial assistance with their registration.

Sponsors receive additional recognition for these donations.

PRESENTING SPONSOR

\$15,000

Be the catalyst for change as attendees gain knowledge and commit to leadership in equity, diversity, inclusion, and opportunity. With this sponsorship, your organization receives:

- Exclusive sponsorship
- Eight Summit registrations
- Opportunity to welcome attendees at opening session & show a short promotional video prior to a session of your choice
- High-profile credit and branding on Summit publicity material, including pre-event marketing materials, printed collateral, District Council program webpages, digital promotions, and on-site signage
- Opportunity to include corporate literature or promotional item in Summit welcome package
- Logo on name badge lanyards

TECHNOLOGY SPONSORS

\$12,000 (Two available)

Provide attendees with a high-quality audiovisual experience while supporting the platform for the online version of the Summit, which lends access for participants wherever they're located. With this sponsorship, your organization receives:

- Six Summit registrations
- Opportunity to welcome attendees or to show a short promotional video prior to a session of your choice
- High-profile credit and branding on Summit publicity material, including pre-event marketing materials, printed collateral, District Council program webpages, digital promotions, and on-site signage
- Opportunity to include corporate literature or promotional item in Summit welcome package

RECEPTION SPONSOR

\$10,000 (Five available)

Support attendees as they gather for refreshments and networking during one of five receptions and/or meals. With this sponsorship, your organization receives:

- Four Summit registrations
- Opportunity to be recognized in-person in conjunction with the reception/meal of your choice:
 - Wednesday opening reception
 - Thursday opening breakfast
 - Thursday lunch
 - Thursday evening networking reception
 - Friday keynote breakfast
- Premiere logo placement on the virtual platform
- High-profile credit and branding on Summit publicity material including pre-event marketing materials, printed collateral, District Council program webpages, and digital promotions
- Opportunity to include corporate literature or promotional item in Summit registration package

TOUR & TRANSPORTATION

\$6,000 (Two available)

Help summit attendees visit equitable developments and network with other attendees in an immersive experience. This investment also supports shuttles between the hotel and off-site venues. With this sponsorship, your organization receives:

- Two Summit registrations
- Opportunity to be recognized in-person in conjunction with tours on the day of your choice:
 - Wednesday
 - Thursday
- Opportunity to include corporate literature or promotional item
- Credit and branding on Summit publicity material, including printed collateral, District Council program webpages, and digital promotions

MISSION SUPPORTER

\$3,000

These investments support the mission of the conference to provide knowledge and commit to leadership in equity, diversity, inclusion, and opportunity. As a mission sponsor, you will provide resources to help the conference planning committee meet the goals and purpose of the event.

- Two Summit registrations
- Credit and branding on Summit publicity material, including printed collateral, District Council program webpages, and digital promotions

TABLE REGISTRATION

\$1,500

- Four Summit registrations

INDIVIDUAL REGISTRATION

\$395 (NON-MEMBER)

- Member rates and industry discounts TBD



The Summit is open to ULI members and non-members alike – who share an interest in the built environment and the real estate industry's role in shaping the future of our cities.

Developers, engineers, architects, planners, city officials, students, and more come to ULI to:

CONNECT with active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

SUMMIT STATS

2019

Louisville, Kentucky

20 States Represented

34 Speakers

320 Registrants

2020

Virtual

3 Sessions

12 Speakers

680 Registrants

2021

St. Louis, MO

24 States Represented

28 Speakers

268 Registrants

227 in-person, 41 virtual

2022 SUMMIT SCHEDULE *at a glance*

WEDNESDAY

3:00 pm – 8:00 pm

Tours of Innovative Projects

Get to know Indianapolis!

Opening Reception with
Keynote Speaker

THURSDAY

8:00 am – 8:00 pm

Breakfast

General Sessions:
Keynotes/Panels

Lunch

Summit Stories

Tours

Networking Reception

FRIDAY

8:00 am – 11:30 am

Keynote Breakfast

General Sessions:
Keynotes/Panels

Closing Remarks

***Please visit wlisummit.uli.org
for more information and
registration.***



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