

# 2021 WLI REGIONAL SUMMIT

## **EQUITY IN LEADERSHIP & LAND USE**

### SPONSORSHIP OPPORTUNITIES



WOMEN'S LEADERSHIP INITIATIVE

**REGIONAL SUMMIT**

CHASE PARK PLAZA, ST. LOUIS, MO | AUGUST 4-6 2021



# WLI REGIONAL SUMMIT

Bringing together real estate professionals from across the central United States, the Women's Leadership Initiative Regional Summit delivers two days of programming, tours, and professional development designed to connect ULI members with best and next practices for equity in leadership and land use.



## PRESENTING SPONSOR

**\$15,000** *exclusive*

- Exclusive sponsorship
- Eight (8) Summit registrations and two (2) tables of four (4) at all seated dining events
- Opportunity to welcome attendees at the opening event
- Exhibit space in the Summit Expo
- High profile credit and branding on Summit publicity material including pre-event marketing materials, printed collateral, District Council program webpages, digital promotions, and on-site signage
- Logo on name badge lanyards
- Opportunity to include corporate literature or promotional item in Summit registration package

## VIP SPONSORS

**\$12,000** *2 available*

- Choice of **one** of the following:  
Wednesday Opening Reception or  
Thursday Networking Reception
- Eight (8) Summit registrations and two (2) tables of four (4) at all seated dining events
- Opportunity to welcome attendees at the specific event sponsored
- Exhibit space in the Summit Expo
- High profile credit and branding on Summit publicity material including pre-event marketing materials, printed collateral, District Council program webpages, digital promotions, and on-site signage
- Opportunity to include corporate literature or promotional item in Summit registration package

## TECHNOLOGY SPONSOR

**\$10,000** *exclusive*

- Exclusive sponsorship of the technology platform for the virtual delivery of the Summit
- Eight (8) Summit registrations and two (2) tables of four (4) at all seated dining events
- Opportunity to show a short promotional video prior to a session of your choice
- Premiere logo placement on the virtual platform
- Exhibit space in the Summit Expo
- High profile credit and branding on Summit publicity material including pre-event marketing materials, printed collateral, District Council program webpages, and digital promotions
- Opportunity to include corporate literature or promotional item in Summit registration package

In further pursuit of equity in the industry, sponsors are invited to donate any individual registrations back to the Summit for distribution to attendees who may need financial assistance with their registration. Sponsors will receive additional recognition for these donations.



Building on the 2019 Summit and the 2020 Virtual Series, we will come together in August of 2021 to learn from experts, share best practices, and discuss ways in which we can each build and embrace our leadership potential to ensure greater equity in leadership and land use.

The 2021 WLI Summit will be delivered in a hybrid fashion, providing robust programming for those attending in person and broadcasting the Summit virtually to reach and engage those who are not yet comfortable or able to meet in person.

We are committed to the health and safety of our Summit attendees and are working with the Chase Park Plaza to deliver this exciting hybrid program that responsibly connects both those who are ready to meet in person and those who prefer to attend remotely.

## SIGNATURE SPONSORS

**\$7,500** *3 available*

- Choice of **one** of the following: Thursday Signature Breakfast, Thursday Signature Lunch, or Friday Signature Brunch
- Eight (8) Summit registrations and two tables of four (4) at all seated dining events
- Credit and branding on Summit publicity material including printed collateral, District Council program webpages, and digital promotions

## KEYNOTE SPONSORS

**\$4,000** *3 available*

- Opportunity to introduce **one** keynote speaker
- Eight (8) Summit registrations and two tables of four (4) at all seated dining events
- Credit and branding on Summit publicity material including printed collateral, District Council program webpages, digital promotions, and on-site signage

## COFFEE SPONSOR

**\$3,000** *exclusive*

- Exclusive sponsorship
- Two (2) Summit registrations
- Recognition and branding at coffee stations and during virtual coffee breaks during the Summit

## GOLD SPONSOR

**\$2,800** *unlimited*

- Eight (8) Summit registrations and two tables of four (4) at all seated dining events
- Credit on program description on District Council websites

## SILVER SPONSOR

**\$1,400** *unlimited*

- Four (4) Summit registrations and four (4) seats at all seated dining events
- Credit on program description on District Council websites

In further pursuit of equity in the industry, sponsors are invited to donate any individual registrations back to the Summit for distribution to attendees who may need financial assistance with their registration. Sponsors will receive additional recognition for these donations.

The mission of the ULI Women's Leadership Initiative is to raise the visibility and number of women leaders in ULI and the real estate industry.



Developers, engineers, architects, planners, city officials, students, and more come to ULI to:

**CONNECT** with active, passionate, diverse members through the foremost global network of interdisciplinary professionals

**INSPIRE** best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

**LEAD** in solving community and real estate challenges through applied collective global experience and philanthropic engagement

# SUMMIT STATS

2019

Louisville, Kentucky

**20** States Represented

**34** Speakers

**320** Registrants

2020

Virtual

**3** Sessions

**12** Speakers

**680** Registrants



The WLI Regional Summit is open to ULI members and non-members alike – all share an interest in the built environment and the real estate industry's role in shaping the future of our cities.

# 2021 SUMMIT SCHEDULE

*at a glance*

## WEDNESDAY

3:00 pm – 8:00 pm

Tours of Notable Projects

*get to know St. Louis!*

Opening Reception with  
Keynote Speaker

## THURSDAY

8:00 am – 5:00 pm

Signature Breakfast

Equitable Development

Economic Development

Signature Keynote Luncheon

Summit Stories

Tours of Notable Projects

Networking Reception

## FRIDAY

8:00 am – 1:00 pm

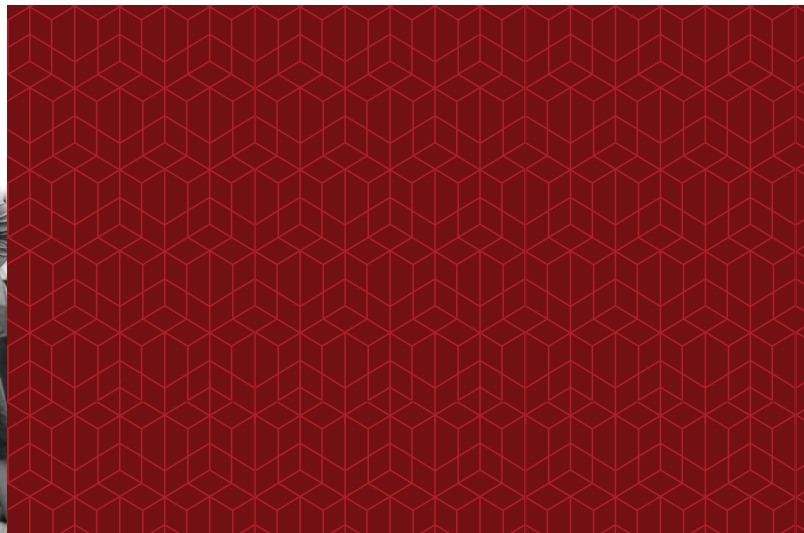
Leadership Keynote

Friday Signature Brunch

Future of Cities Panel

Closing Remarks

*see you in Indianapolis in 2022!*





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