

# (VIRTUAL, REGIONAL) REAL ESTATE TRENDS 2021

Presented by



ULI INDIANA  
ULI MICHIGAN

ULI KANSAS CITY  
ULI PITTSBURGH

## AGENDA:

**December 1**  
**11am-12:30pm EST**

*Emerging Trends in  
Real Estate* presented by  
Andy Warren, PwC

Registrants will pay  
once for all three  
sessions.

Regional response panel

Four local response panels

**December 8**  
**12-1:30pm EST**

Moderated topical panels, featuring panelists from each District  
Council, will dive deeper into the Trends for 2021

**December 15**  
**12-1:30pm EST**

### ESTIMATED MARKETING REACH:

- **400 Event Registrants**
- **1,300 ULI Members**
- **9,400 Email Contacts**

Complimentary registrations (estimated average value  
of \$60 each)

Opportunity to speak at all three sessions

Opportunity to speak at one session

Brand recognition on marketing emails with clickable  
link

Company name on event registration page with  
clickable link

Social media recognition before and after event

Brand recognition on background wallpaper of event  
waiting room

Verbal recognition at beginning of all three sessions

### (VIRTUAL, REGIONAL) REAL ESTATE TRENDS 2021

Presenting \$3,000	Supporting \$1,500	Associate \$750
<b>SOLD</b>	<b>6 available</b>	<b>10 available</b>
<b>6</b>	<b>4</b>	<b>2</b>
√		
	√	
Logo, Top Level	Logo, Second Level	Name Only, Third Level
Top Level	Second Level	Third Level
√	√	√
Logo, Top Level	Logo, Second Level	Name Only, Third Level
First	Second	Third

To learn more, contact your local ULI District Council.