There are populations largely missing from the real estate industry. ULI Indiana’s Diversity Initiative seeks to address this issue and prepare a new generation of developers for opportunity in Indiana.

What
The Diversity Initiative is driven by a 15-week curriculum. The format is similar to a leadership academy; a cohort of scholars will be accepted into the program by a competitive process and will experience the curriculum together, culminating in a final presentation and graduation.

The curriculum includes:
- Knowledge/skills based educational sessions.
- Experience-based learning through a team case study project on a real local site, including development plan, pro-forma and marketing plan.

The program consists of three-hour classes on Thursday afternoons with approximately one-to-three hours of homework per week and a group project.

Who
- Up to 30 Scholars may be enrolled in the curriculum program. Potential scholars should:
  - Be minority individuals — female or non-white — who want to begin or accelerate a career in real estate development.
  - Have 1-2 years experience in development or a related field (such as architecture, urban planning, brokerage, construction, etc.) in order to contribute to the team project.
- 15 Session Sponsors are needed to donate $1,500 each to support the need.
- 10+ Instructors are needed to share your expertise on one of the session topics.
- 6+ Advisors are needed to guide a team of Scholars through their project.
- Additional Steering Committee members are needed to help recruit for these roles and continue to refine the program.

Why
Since real estate is local/relational, program Scholars will expand their networks and learn where to turn for resources in their development careers. Upon successful completion of the course, they’ll also receive a free one-year ULI membership, with access to 350+ members locally and 40,000+ worldwide (value up to $492).

Sponsors, instructors and advisors will also expand their networks and get a front row seat to new talent in our market.

Information for Potential Scholars:

When/Where is the class?
Thursdays | 2:00 - 5:00 pm
Jan. 7 - April 15, 2021
Virtual, with potential in-person gatherings TBD

Program Requirements
- Completed application
- Employer letter supporting the time commitment required for the class
- Reference letter
- $300 fee
- Commitment to participation and missing no more than two live sessions

Application Period
Oct. 23 - Nov. 20, 2020

Learn More
For more program details and benefits, visit Indiana.uli.org/diversity.
Not sure what’s the best fit for you? Want to learn more? Please contact us at Indiana@uli.org or 317.441.9561.