



# Urban Land Institute Indiana Diversity Initiative

30 Students  
& 1 Goal:

Preparing the  
next generation  
of Indiana  
developers.

## Information for Potential Scholars:

### When/Where is the class?

Thursdays | 2:00 - 5:00 pm

Jan. 7 - April 15, 2021

Virtual, with potential in-person  
gatherings TBD

### Program Requirements

- Completed application
- Employer letter supporting the time commitment required for the class
- Reference letter
- \$300 fee
- Commitment to participation and missing no more than two live sessions

### Application Period

Oct. 23 - Nov. 20, 2020

## Learn More

For more program details and  
benefits, visit [Indiana.uli.org/diversity](https://indiana.uli.org/diversity).

Not sure what's the best fit for you?  
Want to learn more? Please contact us  
at [Indiana@uli.org](mailto:Indiana@uli.org) or 317.441.9561.

There are populations largely missing from the real estate industry.  
ULI Indiana's Diversity Initiative seeks to address this issue and  
prepare a new generation of developers for opportunity in Indiana.

## What

The Diversity Initiative is driven by a 15-week curriculum. The format is similar to a leadership academy; a cohort of scholars will be accepted into the program by a competitive process and will experience the curriculum together, culminating in a final presentation and graduation.

The curriculum includes:

- Knowledge/skills based educational sessions.
- Experience-based learning through a team case study project on a real local site, including development plan, pro-forma and marketing plan.

The program consists of three-hour classes on Thursday afternoons with approximately one-to-three hours of homework per week and a group project.

## Who

- Up to 30 **Scholars** may be enrolled in the curriculum program. Potential scholars should:
  - » Be minority individuals — female or non-white — who want to begin or accelerate a career in real estate development.
  - » Have 1-2 years experience in development or a related field (such as architecture, urban planning, brokerage, construction, etc.) in order to contribute to the team project.
- 15 **Session Sponsors** are needed to donate \$1,500 each to support the need.
- 10+ **Instructors** are needed to share your expertise on one of the session topics.
- 6+ **Advisors** are needed to guide a team of Scholars through their project.
- Additional **Steering Committee** members are needed to help recruit for these roles and continue to refine the program.

## Why

Since real estate is local/relational, program Scholars will expand their networks and learn where to turn for resources in their development careers. Upon successful completion of the course, they'll also receive a free one-year ULI membership, with access to 350+ members locally and 40,000+ worldwide (value up to \$492).

Sponsors, instructors and advisors will also expand their networks and get a front row seat to new talent in our market.