



Houston

PARTNERSHIP OPPORTUNITIES 2024- 2025

The mission of the Urban Land Institute is to shape the future of the built environment for transformative impact in communities worldwide.



ANNUAL PARTNERSHIPS & PATRONS

ULI HOUSTON WOULD NOT EXIST WITHOUT THE GENEROUS SUPPORT OF OUR PARTNERS.

Along with membership, it is the most meaningful way to align your brand and to support our mission. Annual partners and mission patrons receive year-round recognition and all revenue stays local.

Annual Partnership	Champion* \$25,000+	Benefactor \$15,000	Presenting \$10,000	Supporting \$6,000	Contributing \$4,000
Presence on ULI website	Home Page + Logo Hyperlink	Home Page + Logo Hyperlink	Logo Hyperlink	Logo Hyperlink	Listing
Leadership Series Event Recognition	Yes + announcements	Yes + announcements	Logo	Listing	Listing
Complimentary Tickets (Tickets for Champion, Benefactor and Presenting Partners may be used at: Luncheons, Breakfasts or Tours. RSVP required ahead of events and pending availability.)	Annual Ticket Package*	Annual Package (40 tickets)	Annual Package (40 tickets)	5 Tickets per Leadership Series Event	2 Tickets per Leadership Series Event
Complimentary tickets to exclusive partners-only program(s)	*	6	6	4	2
Complimentary Associate Membership	*	2	2	1	
Committee Member Engagement (Specific committees pending availability)	*	2 Committees	2 Committees	1 Committee	
Social Media Highlight	*	☑	☑		
Priority Wait-List for Event Tickets	*	☑	☑		
Ability to Register One Non-Member Guest at Member's Only Events at the Member's Discounted Price	*	☑			
Fall or Spring Meeting Registration	*	1			
Event Partnership Recognition (Basic Level Signature Event Partnership, Sporting Clay Team, or Presenting Level Partnership of standard program**)	*	2			

* The Champion partnership is tailored exclusively to the interests of your firm. ULI will work closely with you to customize it to best suit your organization.

** Standard program can include Members Only tours, Young Leader events, Members Only breakfasts, etc. Presenting level partnerships are subject to availability and benefits can include tickets to event, top billing partner recognition, ability to introduce panel/moderator and other benefits as approved by ULI.

CUSTOMIZE YOUR ANNUAL PARTNERSHIP

ULI Houston works to further our mission through specific programming inside and outside our organization. Support of these programs ensures their success, provides ULI Houston with resources to expand work in these areas, and provides companies the opportunity to show support for topics important to them.

Mission Patrons - \$5,000

Diversity, Equity & Inclusion

Expanding voices in the real estate industry (Women's Leadership Initiative, Building Industry Leaders)

Developing Leaders

Supporting real estate leaders further their impact in the industry (Young Leader programming & ULI NEXT)

Future of Real Estate

Giving future generations opportunities to learn about the world of real estate (UrbanPlan, Student Programs)

Resilient Communities

Sharing best practices to grow the resiliency of our communities. (Building Healthy Places, Case Studies, Grant Programs)

PATRON BENEFITS

- ULI Houston Patron Logo usage. Ability to post logo on website and social media for the year to show your support of important programs.
- Recognition on ULI Houston website and at relevant events.
- Ten event tickets annually. Can be used at any patron program even if not in your specific patronage. Does not include signature events.

SIGNATURE EVENT PARTNERSHIPS

SIGNATURE EVENTS PROVIDE RECOGNITION IN A SHORT, CONCENTRATED SETTING.

Signature events are highly attended, annual offerings focused on a specific topic or initiative. These programs offer recognition during a concentrated time period and in front of an engaged audience.

Signature Events

Capital Markets Roundtable

Spring 2025 / Attendees 80+

Happy hour with an expert panel discussing the current trends in capital markets.

Development of Distinction Awards

February, 2025 / Attendees 250+

Evening celebration following ULI's tradition of honoring developments and open spaces that uphold ULI Houston's mission.

Marketplace

Spring 2025 / Attendees 150+

This half-day event provides programming built around the latest in commercial real estate.

Sporting Clays Scholarship Classic

September 5, 2024 / Attendees 200+

Sporting clay tournament with networking. A portion of the proceeds are donated as scholarships to graduate student real estate programs at local universities.

Women's Leadership Initiative Dinner & Dialogue

August 21, 2024 / Attendees 100

Dinner featuring a keynote speaker for an intimate fireside chat discussing key issues and topics of the day.

Women's Leadership Initiative Annual Happy Hour

Spring, 2025 / Attendees 100+

Annual happy hour to support WLI programming with networking among top real estate professionals.

Young Leaders Holiday Party

December 2024 / Attendees 80+

Happy hour celebrating the holidays in a unique venue around Houston with networking opportunities and presentation from venue developer.

SIGNATURE EVENT LEVELS

Signature Event Partnership Levels differ depending on the event, but range from \$1,900-\$25,000.

SIGNATURE EVENT BENEFITS

Signature Events have their own set of partnership levels that include benefits such as:

- Company recognition on event specific materials and marketing
(The presenting partner's logo is paired with the event logo)
- Complimentary registrations
- Priority seating opportunities
- Additional recognition opportunities

Visit Houston.ULI.org/partnership for specific benefits and levels available.

“

ULI has been immensely valuable to my real estate career. Connections, education, mentor/mentee opportunities, and industry trends (and much more) from ULI have been a great source of "ROI" on my investment into being a member.

- Michael "Mike" Pittman
Director
Cushman & Wakefield

INVEST IN ULI

Sign up to partner with ULI Houston on our form:
Houston.uli.org/partnership

FY24 Annual Partners Thank you!

ULI Houston is grateful for the generous support of our Annual and Event Partners. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value and an impact on our communities.

Champion



Benefactor



WILSON
CRIBBS+
GOREN



Presenting

Brookfield
Properties



tramonte
design | studio

Trammell Crow Company

TRANSWESTERN

WALKER &
DUNLOP

Supporting

BGE, Inc.
BoyarMiller
Cadence Bank
Chicago Title
E.E. Reed Construction
Hanover
Harvey
HOAR Construction
Huitt-Zollars
Jackson Walker
JLL Capital Markets
Johnson Development Company
Kirksey

LJA Engineering, Inc.
McCord Development
Method Architecture
Midway
MLB Capital Partners
Page
Pape-Dawson Engineers
Pearland EDC
Porter & Hedges
Powers Brown Architecture
Skanska
TBG Partners

Contributing

Bartlett Cocke General Contractors
Berkadia
Clark Condon
Dally + Associates
DC Partners
Dewberry
Halff Engineering
Hardman Signs
Hines
Mill Creek Residential
Mission Management Company
OJB
Perkins & Will
Tellepsen
Winstead
Wolff Companies
Ziegler Cooper Architects

Mission Patron

MS Real Estate program at University of Houston



David Kim, Executive Director
ULI Houston
David.Kim@uli.org

Misty Loocke, Senior Director
ULI Houston
Misty.Loocke@uli.org Houston.uli.org

FY 25-27 Leadership

District Council Chair

Jason Tramonte Jr.
Tramonte Design Studio

Governance Committee

Justin Levine
Levcor, Inc.
Governance Committee Chair

Jonathan Brinsden
Irvine Company
Office Properties

Cortney Cole
JLL Capital Markets

Greg Erwin
Winstead, P.C.*

Bill Odle
TBG Partners

Carleton Riser
Transwestern

Abbey Roberson
Texas Medical Center

Tim Williamson
Cadence Bank

Reid Wilson
Wilson, Cribbs & Goren, P.C.

“

ULI Houston's diverse membership provides meaningful ways for members to connect and exchange ideas on the latest trends, innovative solutions, and what's happening in real estate. Camden is proud to be a longstanding partner of ULI Houston!

- Laurie Baker
Chief Operating Officer, Camden

“

ULI's value to our organization far exceeds the cost considering the available resources, learning, and peer/client interaction.

- Edwin Friedrichs
Senior Principal, Walter P Moore