The Moonshot Award - Application

The Development of Distinction Awards celebrates developments and open spaces within our District Council that uphold the ULI mission. At ULI Houston, we work to shape the future of the built environment for transformative impact in communities worldwide.

However, there are those ideas that have the potential to make our region more resilient but don't exist yet. These innovative ideas may positively impact the region's quality of life. They may change the way we conduct business in making construction more affordable, financing possible or positively affect other areas of development. These ideas would help continue conversations about what will make our region a better place.

Do you have an idea that should be recognized for shooting for the moon?

APPLICATION DEADLINE: August 4, 2023

APPLICATION GUIDELINES:

Application fee: $150, to be billed upon application completion.
Authorizations: Applications must be approved to submit by appropriate team members (i.e. land owner, developer, architect). ULI is not responsible for getting approvals.
Application Tips:
- Include renderings or imagery that help illustrate your idea.
- Detailed applications to help explain the concept will perform better - remember judges cannot tour this!

- Remember to relate your answers to how this idea/concept will make the Houston region more resilient. Resiliency is defined as "the ability to prepare and plan for, absorb, recover from, and more successfully adapt to adverse events." This includes environmental events, but also economic events.

AWARD PROCESS:

All nominations will be reviewed by the Awards Committee and narrowed to finalists. The winner will be chosen by the Award Nominations Committee. Finalists will be announced in the fall and the winner announced at the Development of Distinction Awards Program.

Project Name:

Project Location (Actual or Potential):

Project Category

☐ Development
☐ Open Space
☐ Policy/Business Operation
☐ Other

Project Description:

(max 6,000 words)

Market Acceptance:

Describe how your project would be financed and accepted in the real estate marketplace.
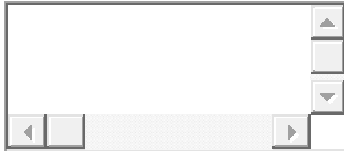
Community Impact:

If applicable, describe how your project could be impactful beyond the immediate project boundaries.
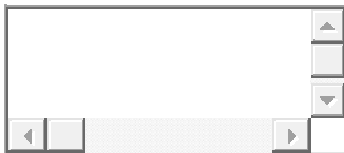
Additional Reasons for Consideration:

Please provide up to three (3) distinguishing reasons why this project should receive the Moonshot Award. Each reason should be described in no more than five sentences per reason. Remember we are seeking ideas that have the potential to positively impact our region's resiliency.

Reason 1

Reason 2

[text area with scrollbars]

Reason 3

[text area with scrollbars]

Team Members

	Company Name	Capacity on Team (owner, developer, architect, engineer, illustrator, etc.)	Contact Name	Contact Email
Team Member 1				
Team Member 2				
Team Member 3				
Team Member 4				
Team Member 5				

Project Imagery & Presentation

Images should be approved to use in marketing of the awards.

Project Imagery/ Renderings

Image #1

Image #2

Image #3

Presentation File:

FILE GUIDELINES
- PDF file preferred
- The final file name must include the name of the development

PRESENTATION CONTENT GUIDELINES
- No more than 20 slides per project.
- The first slide should contain the project name, project location, project submitter, and primary contact, if different from submitter (all as listed in the entry form).
- Include imagery/ renderings that help visually explain your idea
- For Renovation/ Restoration, indicate existing conditions through plans and/ or photographs.
- Any included site plan must include a north arrow and graphic scale to ensure a complete understanding of your project.

Contact Information

[ ]	First Name
[ ]	Last Name
[ ]	Title
[ ]	Company
[ ]	Email Address
[ ]	Phone

Authorization by Owner & Applicant:

By signing below, you agree that the relevant project team members (owner/developer) has authorized and approved this submission, including the presentation and supplied imagery for the purposes of being recognized for the Moonshot Award. You agree that all information has been supplied truthfully and fully to the best of your ability.