



PARTNERSHIP OPPORTUNITIES 2023 - 2024

The mission of the Urban Land Institute is to shape the future of the built environment for transformative impact in communities worldwide.



ANNUAL PARTNERSHIPS & PATRONS

ULI HOUSTON WOULD NOT EXIST WITHOUT THE GENEROUS SUPPORT OF OUR PARTNERS.

Along with membership, it is the most meaningful way to align your brand and to support our mission. Annual partners and mission patrons receive year-round recognition and all revenue stays local.

Annual Partnership	Champion* \$25,000+	Benefactor \$15,000	Presenting \$10,000	Supporting \$6,000	Contributing \$4,000
Presence on ULI website	Home Page + Logo Hyperlink	Home Page + Logo Hyperlink	Logo Hyperlink	Logo Hyperlink	Listing
Leadership Series Event Recognition	Yes + announcements	Yes + announcements	Logo	Listing	Listing
Complimentary Tickets (Tickets for Champion, Benefactor and Presenting Partners may be used at: Luncheons, Breakfasts or Tours. RSVP required ahead of events and pending availability.)	Annual Ticket Package*	Annual Package (40 tickets)	Annual Package (40 tickets)	5 Tickets per Leadership Series Event	2 Tickets per Leadership Series Event
Complimentary tickets to exclusive partners-only program(s)	*	6	6	4	2
Partner Recognition on Name tags at Leadership Luncheons	☑	☑	☑	☑	☑
Free Job Posting on ULI Houston Website	☑	☑	☑	☑	☑
Committee Member Engagement (Specific committees pending availability)	*	2 committees	2 committees	1 committee	
Complimentary Associate Membership	*	2	2	1	
Social Media Highlight	*	☑			
Fall or Spring Meeting Registration	*	1			
Event Partnership Recognition (Basic Level Signature Event Partnership, Sporting Clay Team, or Presenting Level Partnership of standard program**)	*	2			
ULI Staff Assigned to Help Manage Benefits	*	☑			

* The Champion partnership is tailored exclusively to the interests of your firm. ULI will work closely with you to customize it to best suit your organization.

** Standard program can include Members Only tours, Young Leader events, Members Only breakfasts, etc. Presenting level partnerships are subject to availability and benefits can include tickets to event, top billing partner recognition, ability to introduce panel/moderator and other benefits as approved by ULI.

CUSTOMIZE YOUR ANNUAL PARTNERSHIP!

ULI Houston works to further our mission through specific programming inside and outside our organization. Support of these programs ensures their success, provides ULI Houston with resources to expand work in these areas, and provides companies the opportunity to show support for topics important to them.

Mission Patrons - \$5,000			
Diversity, Equity & Inclusion Expanding voices in the real estate industry (Women's Leadership Initiative, Building Industry Leaders)	Developing Leaders Supporting real estate leaders further their impact in the industry (Young Leader programming & ULI NEXT)	Future of Real Estate Giving future generations opportunities to learn about the world of real estate (UrbanPlan, Student Programs)	Resilient Communities Sharing best practices to grow the resiliency of our communities. (Building Healthy Places, Case Studies, Grant Programs)

PATRON BENEFITS

- ULI Houston Patron Logo usage. Ability to post logo on website and social media for the year to show your support of important programs.
- Recognition on ULI Houston website and at relevant events.
- Ten event tickets annually. Can be used at any patron program even if not in your specific patronage. Does not include signature events.
- Quarterly updates on chosen program category.

SIGNATURE EVENT PARTNERSHIPS

SIGNATURE EVENTS PROVIDE RECOGNITION IN A SHORT, CONCENTRATED SETTING.

Signature events are highly attended, annual offerings focused on a specific topic or initiative. These programs offer recognition during a concentrated time period and in front of an engaged audience.

Signature Events

Capital Markets Round Table

Spring 2024 / Attendees 80+

Happy hour with an expert panel discussing the current trends in capital markets.

Development of Distinction Awards

February 6, 2024 / Attendees 250+

Evening celebration following ULI's tradition of honoring developments and open spaces that uphold ULI Houston's mission.

What's Next in Real Estate

Spring 2024 / Attendees 200+

This half-day event combines an expo of innovative real estate companies with plenty of networking opportunities and ULI NEXT's Shark Tank program.

Sporting Clay Scholarship Classic

September 7, 2023 / Attendees 200+

Sporting clay tournament with networking. A portion of the proceeds are donated as scholarships to graduate student real estate programs at local universities.

Women's Leadership Initiative Dinner & Dialogue

September 26, 2023 / Attendees 100+

Dinner featuring a keynote speaker for an intimate fireside chat discussing key issues and topics of the day.

Women's Leadership Initiative Annual Happy Hour

October, 2023 / Attendees 100+

Annual happy hour to kick off the WLI programming year with networking among top real estate professionals.

Young Leader Holiday Party

December 2023 / Attendees 80+

Happy hour celebrating the holidays in a unique venue around Houston with networking opportunities and presentation from venue developer.

SIGNATURE EVENT LEVELS

Signature Event Partnership Levels differ depending on the event, but range from \$1,900-\$25,000.

SIGNATURE EVENT BENEFITS

Signature Events have their own set of partnership levels that include benefits such as:

- Company recognition on event specific materials and marketing
(The presenting partner's logo is paired with the event logo)
- Complimentary registrations
- Priority seating opportunities
- Additional recognition opportunities

Visit Houston.ULI.org/partnership for specific benefits and levels available.



ULI has been immensely valuable to my real estate career. Connections, education, mentor/mentee opportunities, and industry trends (and much more) from ULI have been a great source of "ROI" on my investment into being a member.

- Michael "Mike" Pittman
Director
Cushman & Wakefield

INVEST IN ULI

Sign up to partner with ULI Houston on our form:
Houston.uli.org/partnership

FY23 Annual Partners Thank you!

ULI Houston is grateful for the generous support of our Annual and Event Partners. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value and an impact on our communities.

Champion



Benefactor



WILSON CRIBBS + GOREN



Presenting

**Brookfield
Properties**



Trammell Crow Company

 **TRANSWESTERN**

Supporting

BGE
BoyarMiller
Cadence Bank
EE Reed Construction
Goree Architecture
The Hanover Company
Harvey
HOAR Construction
Huitt-Zollars
Jackson Walker
JLL
Johnson Development Company
Kirksey
LJA Engineers
Method Architecture
Midway
MLB Capital Partners
OJB

Page/
Pape-Dawson
Pearland EDC
Porter Hedges
PRD Land Development Services
TBG
Tellepsen
Tramonte Design Studio
Walker & Dunlop
Ziegler Cooper
Winstead

Contributing

Andrews Myers PC
Clark Condon
Dally + Associates
Hardman Signs
Hines
Mill Creek Residential
Mission Management Company
Perkins & Will
Skanska
Stewart Development & Construction
Wolff Companies



ULI's value to our organization far exceeds the cost considering the available resources, learning, and peer/client interaction.

- Edwin Friedrichs
Senior Principal, Walter P Moore

FY 22-24 Leadership

Management Committee

Justin Levine

Levcor, Inc.
District Council Chair

Acho Azuike

DC Partners
Advisory Board Chair

Shannon Bedinger

Midway
Communications Chair

Jake Donaldson

Method
Programs Chair

Edwin Friedrichs

Walter P Moore
Public Policy Chair

John Paul Garland

The Hanover Company
NEXT Chair

Ginny Hightower

Mill Creek Residential
Membership Chair

Rachel Koehring

Goree
Partnership Chair

Patti Miller

EE Reed
Women's Leadership
Initiative Chair

Michael "Mike" Pittman

Cushman & Wakefield
Young Leader Chair

Jennifer Raymond

JPR Commercial Real Estate
Treasurer

Misty Staunton

City of Houston
Centers & Initiatives Chair

Gwen Tillotson-Bell

City of Houston
Chair of Mission Advancement

Governance Committee

Cortney Cole

JLL Capital Markets
Governance Committee Chair

Jonathan Brinsden

Irvine Company
Office Properties

Greg Erwin

Winstead, P.C.

Bill Odle

TBG Partners

Carleton Riser

Transwestern

Abbey Roberson

Texas Medical Center

Tim Williamson

Cadence Bank

Reid Wilson

Wilson, Cribbs & Goren, P.C.

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ULI Houston's diverse membership provides meaningful ways for members to connect and exchange ideas on the latest trends, innovative solutions, and what's happening in real estate. Camden is proud to be a longstanding partner of ULI Houston!

- Laurie Baker
Chief Operating Officer, Camden

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ULI Houston's activities have provided us an opportunity to build relationships, inform our practice and act as a conduit to our customers.

- Margaret Wallace Brown
Director, Planning &
Development Department
City of Houston