

Master Plan Project Pathway

How projects move from idea to opening day

Steps 3–5: Stakeholders may be invited to provide input as designs develop.

72-Acre Land Acquisition (Site for Future Development)

01

Note: Phase III and other future Master Plan projects may stay on hold for several years or move forward sooner, depending on timing, feasibility, and funding.

Master Plan (Vision / Pipeline)

Community needs are gathered through engagement and analysis, including open houses, surveys, focus groups, historical feedback, and feasibility studies. That input is used to shape and refine a high-level plan, which is then brought forward as a recommended Master Plan for official adoption.

02

Full Service Hotel

Implementation Phase (Project Activation)

Staff review community needs alongside feasibility and validate assumptions from Step 1. Projects that are confirmed move from concept to active planning.

EXPOSITION CENTER
FULL BUILDOUT EVENT PLAZA
YOUTH HOCKEY & SPORTS FACILITY
EVENT CENTER EXPANSION AND MODERNIZATION- BLUE ARENA
CAMPUS INFRASTRUCTURE, WAYFINDING, AND MONUMENT SIGNAGE

Schematic Design (SD)

Early design is where the basic layout, footprint, site location, and overall function are defined. Add programming and goal setting (always checking back in with these) Stakeholder meeting begin.

04

Design Development (DD)

Design gets more detailed. Layouts and key building systems are refined, and cost estimates become more reliable. The foundation has been laid and this is the more technical aspects of design.

05

Outdoor Ampitheatre

Final Design

Final plans are completed, so the project is ready for bidding and construction.

06

EVENT LAWN
INTERIM EVENT
PLAZA

Construction

Active construction on site.

07

Operations & Programming

The project is open and in use, and teams focus on day-to-day operations and programming.

05