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# PROGRAM SPONSOR

women's leadership initiative | 2026 breaking the glass ceiling



## SUPPORT

### Breaking the Glass Ceiling (BGC)

Show your support for, participate in, and lead the current and future generation of *women in real estate!*

**Breaking the Glass Ceiling (BGC)** is a professional development and mentor program tailored for women in real estate and related land-use professions seeking to advance their careers and development by working one-on-one with senior leaders in the field. The program is led by the Women's Leadership Initiative (WLI) committee and matches female ULI members with industry executives, female and male, for mentorship in career advancement and leadership.

This is a six-month program from June to November, that builds relationships and offers training to lead to further career satisfaction and success in the real estate and land use fields. Your moment is now to support this program and WLI's mission!

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# IMPACT

moving the needle towards our mission

## mission

The mission of the WLI is expressed through its five primary objectives: (1) Promote the advancement of women, throughout their careers, as leaders in the real estate industry; (2) Increase the number of women who serve in leadership positions in the real estate industry and in ULI; (3) Increase the visibility of women leaders in the real estate industry and in ULI; (4) Increase the number of women who are active ULI Full members; (5) Support the development of young women members as leaders in ULI and in their professions.

## benefits of sponsorship

- Enhance your firm's visibility among leaders in the real estate industry and their respective firms
- Support the development, growth, and empowerment of women in real estate and land use positions
- Promote your firm's brand as a trusted resource of industry estate expertise and partnership
- Sponsor knowledge transfer, innovation, talent, culture, and industry performance

## sponsorship levels

### Gold Partner \$3,000

- Introduction opportunity on all program days
- Speaking opportunity at (1) general session (topics are leadership/mentorship/women in real estate focused)
- Complimentary participation in the program for (2) mentees (\$800-\$900 in value)
- Waived application fee (\$50)
- Firm social media highlight
- Firm logo on all program materials and presentations
- Firm logo, bio, and link on program web page
- Verbal recognition at each program day
- *Limited to (1) firm*

### Silver Partner \$1,500

- Speaking opportunity at (1) general session (topics are leadership/mentorship/women in real estate focused)
- Complimentary participation in the program for (1) mentee (\$400-\$450 in value)
- Waived application fee (\$25-\$50 in value)
- Firm social media highlight
- Firm logo on all program materials and presentations
- Firm logo and link on program web page
- Verbal recognition at each program day

### Connect Partner \$1,000

- Sponsored Happy Hour Meet-Up with entire cohort and the Women's Leadership Committee
  - 15 Mentees, 15 Mentors
  - 15-20 WLI Committee Members
- Host at a location of your choice or in your office/facility
  - Work directly with ULI Staff
- Schedule at a time that is most convenient for you
- Firm social media highlight before the scheduled event
- Invite up to (4) of your employees or clients to attend
- Showcase firm collateral, merch, branded table at event

### Bronze Partner \$750

- Firm social media highlight
- Firm logo on all program materials and presentations
- Firm logo on program web page
- Waived application fee (\$25-\$50 in value)

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# COMMIT TO BGC

women's leadership initiative

## Sponsorship

\$3,000

\$1,500

\$1,000

\$750

## Contact

**ULI Colorado Staff**  
Colorado@uli.org

**Program Lead**  
Hannah King, Director  
Hannah.King@uli.org

Name

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Title

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Company

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Address

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City

State

Zip Code

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Phone

Email

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Confirm your sponsorship by requesting an invoice from ULI Staff at colorado@uli.org

**OR**

Fill out below for immediate payment with credit card and email this form to: colorado@uli.org

Send a Hi-Res image (JPEG, PNG) of your logo to be used in marketing materials to colorado@uli.org

Name on Card

Card Type

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Card Number

Expiration Date

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Authorized Amount

Authorized Signature

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