

# UrbanPlan

## SPONSORSHIP OPPORTUNITIES

### Help Us Reach More Communities

#### EDUCATING TOMORROW'S VOTERS, NEIGHBORS, COMMUNITY LEADERS, & LAND USE PROFESSIONALS

UrbanPlan is a realistic, engaging and challenging educational program tailored for engaging hands-on experience with the issues, tradeoffs and economics of urban development. The UrbanPlan curriculum provides the real estate industry with two program tracks to participate and build relationships through the program. One track is for elected, appointed and local government staff and community members and another program that exposes high school and college level students to UrbanPlan and offers them insight into the larger real estate industry.

Your sponsorship ensures the program can continue at no cost to public agencies, students and teachers!



#### Urban Visionary Sponsor \$10,000

- Your company identified with logo and link on ULI CO website
- Your company logo on UrbanPlan marketing materials
- Invitation to UP Council days with company logo displayed
- Annual Sponsorship benefits as Montane Sponsor (\$5,000 value)
- 2 complimentary ULI Associate Memberships (\$1,080 value)



#### Elmwood Sponsor \$1,500

- Your company identified with logo and link on ULI CO website
- Your company logo on UrbanPlan marketing materials
- Invitation to UP Council days with company logo displayed



#### Yorktown Sponsor \$5,000

- Your company identified with logo and link on ULI CO website
- Your company logo on UrbanPlan marketing materials
- Invitation to UP Council days with company logo displayed
- Annual Sponsorship benefits as Foothills Sponsor (\$3,000 value)
- 1 complimentary ULI Associate Membership (\$540 value)



#### Friend of UrbanPlan Sponsor \$500

- Your company recognized on ULI CO website and UrbanPlan marketing pertaining to the Workshop or school of your choice
- Invitation to UP Council day at the Workshop or school of your choice with company name displayed



#### UrbanPlan Colorado Contacts

##### UrbanPlan Co-Chairs

**Bill Mahar**  
 BMahar@Norris-Design.com  
**Krista Trofka**  
 Krista.Trofka@JLL.com

##### ULI Staff Contact

**Hannah King**  
 Hannah.King@ULI.org

# UrbanPlan

**YES!** Sign my company up as a sponsor of  
the **ULI Colorado UrbanPlan** (*select level*)

- UrbanPlan Visionary Sponsor**                      **\$10,000**
- Yorktown Sponsor**                                      **\$5,000**
- Elmwood Sponsor**                                      **\$1,500**
- Friend of UrbanPlan Sponsor**                      **\$500**

Please return this form to  
**Hannah King**  
**Hannah.King@uli.org**

Please Indicate Workshop or School in email

## Payment Options

- Please invoice me the amount of \$\_\_\_\_\_
  - I would like to pay by enclosing a check in the amount of \$\_\_\_\_\_
  - I would like to pay by credit card in the amount of \$\_\_\_\_\_
- Visa     Mastercard     American Express     Discover
- Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_
- Signature: \_\_\_\_\_ Zip Code of Cardholder: \_\_\_\_\_

## Contact Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company (as you would like it to appear on promotional materials):  
\_\_\_\_\_

Email: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

**Questions?** Please contact Hannah King at [hannah.king@uli.org](mailto:hannah.king@uli.org)