

FY2026 SPONSORSHIP OPPORTUNITIES



Colorado

WHO WE ARE

The Urban Land Institute is a mission and member-driven non-profit founded in 1936 with over 48,000 members. **ULI Colorado has 1,400 members, distributes communications to over 4,000 industry professionals in real estate and land use, and has over 50 local events each year with a range of 20-300 attendees.**

Through our programs and initiatives, **ULI shapes the future of the built environment for transformative impact in communities worldwide.**

WHY SPONSOR

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to ULI. Annual sponsors receive a number of benefits for their contributions to **ULI Colorado** – a 501(c)(3) corporation – in addition to the satisfaction of knowing 100% of the funds are supporting local programs, leadership development, education, community outreach, and technical assistance.

IMPACT

Annual sponsors are critical to our mission at the local level and make it possible for us to provide quality local programming and community outreach initiatives focused on **three key initiatives**:

- **Housing Attainability**
- **Impact of the Regulatory Environment**
- **Downtown Revitalization**

ANNUAL SPONSORS DIRECTLY SUPPORT OUR EFFORTS TO:

DEVELOP LOCAL INDUSTRY LEADERS

Through the Young Leaders Group (YLG), Women's Leadership Initiative (WLI), Professional Development and Mentor Programs, and our Inclusive Excellence work.

POSITIVELY IMPACT OUR COMMUNITIES

Through Technical Assistance Panels (TAPs), workshops, roundtables, UrbanPlan, and special projects.

ADVANCE REAL ESTATE DEVELOPMENT AND LAND USE

Through education, promoting best practices, and providing thought leadership to inform better decision-making.

As a sponsor, you'll receive outstanding visibility within the **ULI Colorado** network, plus the opportunity to lead and promote our mission within the region.

ANNUAL SPONSORSHIP

FY2026

	14er \$20,000	Summit \$15,000	Alpine \$10,000	Montane \$6,000	Foothills \$3,000
10% discount with 3-year commitment <i>amount shown is after discount applied and invoiced annually</i>	\$18,000	\$13,500	\$9,000	\$5,400	\$2,700
Company recognition <i>on the ULI Colorado website, event invitations, newsletters, and electronic signage when available</i>	LOGO + Firm Link	LOGO	LOGO	LOGO	NAME
Complimentary membership(s)	3 full (up to \$3996 value)	1 full/ 1 associate or 3 associate (up to \$1872 value)	2 associate (up to \$1080 value)		
Complimentary registration <i>per standard event (50+ events/year)</i> <i>*excluded: Annual or Bi-Annual Signature Events (Emerging Trends, Impact Awards, Holiday Party, Summer Party)</i>	8	6	4	2	2
Free job/RFP/RFQ posting <i>on the ULI Colorado Newsletter & Website</i>	✓	✓	✓	✓	✓
Priority to host/introduce programs	✓	✓	✓	✓	
Visibility opportunities <i>social media spotlights, member interviews</i>	✓	✓	✓		
Staff assigned to manage benefits	✓	✓	✓		
Leadership opportunities <i>priority for committee Chair/Vice Chair-role opportunities</i>	✓	✓	✓		
Table Sponsorship at Emerging Trends <i>(Denver) taking place on Friday, 1/30/2026</i>	✓				
Complimentary registration to the ULI Spring Meeting 2026 <i>only for sponsors signing FY2026 contract</i>	1				

Support Inclusive Excellence at ULI! Add \$1,000 to your annual sponsorship to fund the work of our local Inclusive Excellence Committee formed to support programs, policies and best practices that increase inclusive efforts within ULI Colorado and the real estate and land use sectors.

**Space is limited at many ULI Colorado events. Registrations are available on a first-come, first-served basis.

PUBLIC/NON PROFIT SPONSORSHIP

PUBLIC AGENCY OR NON PROFIT ORGANIZATIONS

	PUBLIC AGENCY PARTNERS (NON-PROFIT ONLY) \$1,500
Company recognition <i>(website, e-blast, events)</i>	NAME
Complimentary membership(s)	2 associate memberships available to public agency, and non-profits (\$1080 value)
Complimentary registration to any standard ULI Colorado events <i>Total complimentary tickets per event</i> <i>Comp event registrations can be used outside the company for BIPOC, students, young leaders, etc. Not to be credited toward ULI Colorado Signature Events (Summer/Holiday Party/Trends/Awards)</i>	2
Opportunity to host and/or attend an UrbanPlan for Public Officials or Community Leaders workshop <i>(public agency)</i>	✓
Free job/RFP/RFQ posting <i>On ULI Colorado website</i>	✓
Visibility opportunities <i>Through social media spotlights and member interviews</i>	✓
Leadership opportunities <i>Including advisory board participation and/or priority to Chair/ Co-chair a committee or initiative</i>	✓

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SUPPORTING SPONSORSHIPS

AT \$3,000

SUPPORT A LOCAL PROGRAM

CHOOSE ONE (each limited to (2) firms annually)

Advisory Program/Technical Assistance

...consists of Technical Assistance Panels (TAPs) Program composed of qualified and unbiased members who volunteer their time and bring relevant technical expertise directly into communities to address real-time, difficult, real estate and land use challenges.

Breaking the Glass Ceiling Program through the Women's Leadership Initiative

...matches women with industry executives for mentorship in career advancement and leadership - an intimate 6-month program that builds relationships and offers training to lead to further career satisfaction and success in the real estate and land use fields.

Development 360 Program

...aims to educate participants through in-depth, project-specific information, about the overall development process - participants dig into a local case study project, led by the developer, to learn about the challenges and opportunities in the local industry.

Partnership Forum Program through the Young Leaders Group

...9-month mentoring program for those under 35 where local real estate leaders serve as moderators to create diverse mentor groups that are representative of the many facets of the industry.

Real Estate Diversity Initiative (REDI) Program

...a comprehensive real estate development training and mentorship program for women and people of color with a curriculum that covers the spectrum of the real estate development process, including pro forma instruction through the University of Denver - participants work in small teams with leading mentors from the industry to create a development plan and pro forma for a real local site.

SUPPORTING BENEFITS

- (2) complimentary tickets to all ULI Colorado standard events
- Firm name included on all program-related correspondence and session/program calendar invites
- Firm logo and link included on registration webpage for relevant program applications, activities, and/or landing page
- Firm name listed as a district council supporting sponsor on the ULI Colorado website, email marketing to 4,000+ recipients, and external presentations featuring annual sponsors
- *Disclaimer: this agreement does not prohibit the district council from seeking out further financial support to meet financial goals (IE additional sponsorship or grants)*

JOIN THE MISSION

east west partners



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BECOME A MEMBER OF ULI

CONNECT. LEARN. GIVE BACK.



ULI stands at the forefront of the land use and real estate industry, a steadfast leader in the best practices for a changing world. For over seven decades, ULI has been a unique and trusted forum where members come together to share and exchange ideas, information and experiences—to shape tomorrow’s horizon and improve the way communities grow.

ASSOCIATE MEMBERSHIP

(\$540 ANNUALLY/ \$45 MONTHLY)

The most popular type of membership, Associate Membership is open to all and enables you to gain access to many of the benefits ULI has to offer. Discounted dues if under 35, or academic, nonprofit, or government official.

FULL MEMBERSHIP

(\$1,332 ANNUALLY/ \$111 MONTHLY)

Full Membership is selective and specifically aimed at senior industry professionals. Full Members have added leadership and participation benefits in addition to the benefits Associate Members receive.

PUBLIC AGENCY MEMBERSHIP

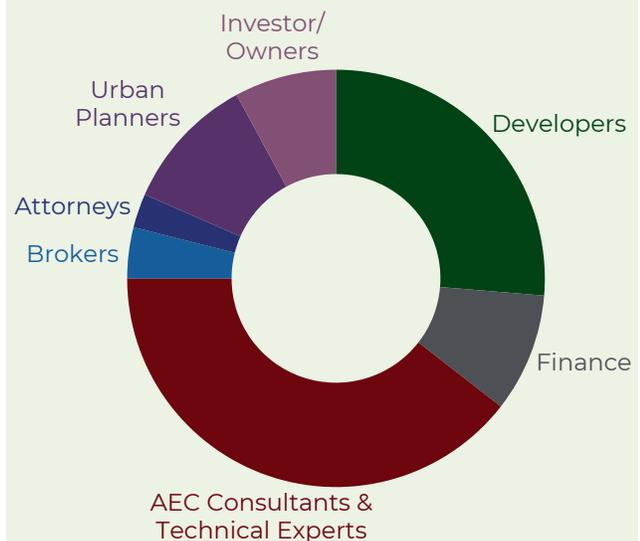
(\$680 ANNUALLY)

Three memberships at a discounted rate for government, nonprofit, or academic institutions. Additional discounted rate on ULI Memberships. If an employee member leaves the company, the membership may be transferred to another employee. All current members will be prorated so they have the same start date. Master billing.

2025 ULI COLORADO REACH

55+	2,000+	1,400+	4,000+
Special Events	Event Attendees	Colorado Members	Email Distribution

MEMBER OCCUPATION



COMMIT TO ULI

MAKE YOUR IMPACT

Sponsorship

- 14er Level: \$20,000
- Summit Level: \$15,000
- Alpine Level: \$10,000
- Montane Level: \$6,000
- Foothills Level: \$3,000
- Supporting Sponsorship \$3,000
Which one? _____
- Public Agency / Nonprofit: \$1,500
- Save 10% by committing to 3 years! (14er, Summit, Alpine, Montane, and Foothills only, invoiced annually)

Contact

ULI Colorado Staff
Rodney Milton, Executive Director
rodney.milton@uli.org

Kaylee Lino, Senior Manager
kaylee.lino@uli.org

Fill: Pay by Credit Card OR Pay by Check

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____