

BECOME A SPONSOR

Professional Development | 2025 Development 360 Program



SUPPORT

Development 360

Sponsorship directly supports the current and future real estate leaders of tomorrow! This program is ideal for those new to development and for those who wish to sharpen their foundational skills.

2025 Program Focus: National Western Center Redevelopment

Development 360 is a 7-week mentorship program serving members aged 21 to 50. This program provides an in-depth case study of a notable, or high-profile, real estate project facilitated by a prominent developer. With a detailed overview of a real estate project, from start to finish, participants will develop long-lasting professional relationships through close collaboration with other Denver real estate and land use professionals and the project partners involved.

IMPACT

moving the needle towards our mission

mission

The mission of the 2025 Development 360 program, led by Steve Nalley, Chief Real Estate Officer at the National Western Center Authority, will provide an in-depth case study of the National Western Center's decade-long redevelopment. Participants will examine the evolution of the Master Plan, the role of public-private partnerships, sustainability initiatives, and community engagement in bringing one of Denver's most ambitious projects to life—while building core development knowledge, learning from real-world challenges and successes, and expanding their professional networks with peers and senior industry leaders.

benefits of sponsorship

- Enhance your firm's visibility among leaders in the real estate industry and their respective firms.
- Support the growth of new and seasoned professionals in real estate and land use industries.
- Promote your firm's brand as a trusted resource of real estate expertise.
- Support the 2025 Dev 360 Program (program materials range from \$5,500-\$10,000 in cost).

sponsorship levels

Leader \$2,500

- Introduction opportunity on all program days
- Speaking opportunity at (1) general session (content: development process soup to nuts (acquisitions/project history, entitlements, construction & design, legal, lease up or sale)
- 2 complimentary participants (\$1000 value)
- Firm social media highlights
- Firm logo on all program materials and presentations
- Firm logo, bio, and link on program web page
- Verbal recognition at each program day
- *Limited to (1) firm*

Partner \$1,500

- Speaking opportunity at (1) general session (content: development process soup to nuts (acquisitions/project history, entitlements, construction & design, legal, lease up or sale)
- 1 complimentary participant in the program (\$500 value)
- Firm social media highlight
- Firm logo on all program materials and presentations
- Firm logo, bio, and link on program web page
- Verbal recognition at each program day
- *Limited to (2) firms*

Networker \$1,000

- Host **either** the Development 360 Kick-Off or Graduation - event official happy hour (choose 1)
- Firm social media highlight before and after the scheduled event
- Invite up to (4) of your employees or clients to attend for free
- Opportunity to bring firm collateral, table, and other merch to the event
- *Limited to (2) firms*

Supporter \$600

- Firm social media highlight
- Firm logo on all program materials and presentations
- Firm logo on program web page
- *Limited to (2) firms*

COMMIT

to developing leaders in real estate and land use

Sponsorship

- LEADER \$2,500
- PARTNER \$1,500
- NETWORKER \$1,000
- SUPPORTER \$600

Contact

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Name

Title

Company

Address

City

State

Zip Code

Phone

Email

**REQUEST AN INVOICE OR FOR PAYMENT INFORMATION TO BE PROCESSED
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