

A high-angle photograph of the Denver skyline during the golden hour. The Colorado State Capitol dome is prominent on the left side. The sky is a clear, light blue with a few wispy clouds. A thin white horizontal line is positioned above the main title, with a short green segment on the left side.

# MAKE AN IMPACT

2025

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# INVEST IN ULI

## ALIGN WITH OUR MISSION

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to the ULI mission. Annual sponsors are critical to our mission at the local level and make it possible for ULI Colorado - a 501 (c) (3) corporation - to provide quality local programming and community outreach initiatives.

As a sponsor you'll receive outstanding visibility within the ULI Colorado network, plus the opportunity to lead and promote our mission within the region, in addition to the satisfaction of knowing that 100% of the funds are supporting local programs, leadership development, education, community advising, outreach, and research.

## 100% OF SPONSORSHIPS ARE TAX DEDUCTIBLE AND DIRECTLY SUPPORT OUR EFFORTS TO:

### 1. DEVELOP INDUSTRY LEADERS

through our Young Leaders Group, Women's Leadership Initiative, Real Estate Diversity Initiative, and Building Healthy Places Initiative.

### 2. POSITIVELY IMPACT OUR COMMUNITIES

through our Technical Advisory Panels, educational partnerships, connecting the real estate industry across the state - public & private, and community service projects.

### 3. ADVANCE THE LAND USE INDUSTRY

through education, promoting best practices and providing thought leadership to inform better decision-making.

**The Urban Land Institute (ULI) is a mission and member driven non-profit founded in 1936. ULI has over 45,000 members worldwide and is a global network of professionals in every sector of real estate development and land use, ULI's mission is to shape the future of the built environment for transformative impacts in communities worldwide.**

# LEVELS & BENEFITS

WHERE THE FUTURE IS BUILT

	14ER	SUMMIT	ALPINE	MONTANE	FOOTHILLS
<b>ANNUAL SPONSORSHIP</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$6,000</b>	<b>\$3,000</b>
10% Annual Discount with a 3-Year Commitment	\$18,000	\$13,500	\$9,000	\$5,400	\$2,700
Brand Awareness <i>website, newsletter, event promotion</i>	LOGO & FIRM LINK	LOGO	LOGO	LOGO	NAME
Comp. Registration(s) <i>excludes signature events: Holiday Party, Summer Party, Emerging Trends, Impact Awards</i>	8	6	4	2	2
Comp. Membership(s) <i>\$1,000-\$3,000 in value</i>	3 Full	1 Full & 1 Assoc. or 3 Associate	2 Associate		
Free Job Posting <i>on ULI Colorado website</i>	●	●	●	●	●
Priority Host and/or Introduce Programs	●	●	●	●	
Leadership Opportunity <i>priority for committee chair opportunities</i>	●	●	●		
Staff Assigned to Track & Manage Benefits	●	●	●		
ULI Colorado Signature Event Sponsorship <i>only valid for: Summer Party and Holiday Party</i>	●	●			
Table Sponsorship at Emerging Trends	●				

# OTHER SPONSORSHIP

## TARGET YOUR IMPACT

**\$3,000 | REGIONAL SPONSORSHIP** - Sponsor **one** of our regional committees to support the growth of local membership, events, tours, and meetings in a specific region. ULI Colorado has (3) regional committees: **Boulder**, **Northern Colorado**, and **Southern Colorado (SOCO)**.

### Regional Sponsor Benefits:

- (2) complimentary tickets to all ULI Colorado standard events (same as Foothills level)
- Verbal recognition at all regional committee meetings
- Firm logo included on registration webpage for relevant committee events
- Firm logo and bio included under regional committee listed on the ULI Colorado website "Get Involved" section

**\$3,000 | LEADERSHIP INITIATIVE SPONSORSHIP** - Sponsor **one** of our Leadership Initiatives which targets individual priorities throughout the real estate and land use industry.

**Women's Leadership Initiative (WLI)** - with it's own set of programs and events such as WLI Leadership Connections and Breaking the Glass Ceiling, WLI aims to attract, retain, and empower women in the real estate and land use industry.

**Young Leaders Group (YLG)** - with it's own set of programs and events, including Partnership Forum, YLG's mission is to educate the younger generation.

**Building Healthy Places Initiative (BHP)** - with it's own set of programs and events, the Building Healthy Places Initiative meets monthly to educate and inform the local membership on leadership and best practices regarding sustainable development topics such as NetZero and Decarbonization.

**Diversity, Equity, & Inclusion (DEI)** - with the Real Estate Diversity (REDI) Program, DEI continues to be a key initiative aimed to create a more inclusive, equitable, and fair real estate industry.

### Leadership Initiative Sponsor Benefits:

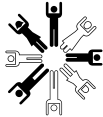
- (2) complimentary tickets to all ULI Colorado standard events (same as Foothills level)
- Firm name included on all committee correspondence and meeting calendar invites
- Firm logo included on registration webpage for relevant committee events
- Firm logo and bio included under leadership initiative listed on the ULI Colorado website "Get Involved" section

# SUPPORT ULI

## YOUR SPONSORSHIP DOLLARS AT WORK



**SERVE THE GREATER COMMUNITY** our Technical Advisory Panels (TAPS) harness the expertise of members to address land-use issues state-wide, along with (6) leadership and mentoring programs that promote development for a variety of demographics in real estate.



**PROMOTE DIVERSITY, EQUITY, & INCLUSION IN REAL ESTATE** we commit to being a catalyst for change in our industry and in the diverse community, support our plan of action to promote equitable outcomes from land use practices.



**INFLUENCE PUBLIC POLICY** we present unbiased and trusted research, convening, and advice for public officials and other decision makers throughout local municipalities and the state of Colorado.



**HIGHLIGHT INNOVATION & OPPORTUNITY** members are the first to identify, share, and experience Colorado's emerging projects, places, and projects.

*Being involved in ULI Colorado has been invaluable to us as a company at both the micro and macro levels. ULI connects us with like-minded individuals where we find commonalities in business. We found that our sponsorship allows for our McWhinney associates to get involved with ULI at all levels. We have orchestrated many opportunities through our ULI network and hope and plan to do so in the future.*

**-Chad McWhinney, CEO**



# JOIN THE MISSION

## Summit



## Alpine

## Montane



## Foothills

Ballard Spahr LLP | Clifton Larson Allen | Conscience Bay | Continuum | Denver Housing Authority | Dig Studio | Enterprise Community Development | Gorman & Company | Group 14 Engineering | GE Johnson | Hunt Electric | IMEG | JE Dunn Construction | Kaplan Kirsch Rockwell | Kephart | Moss Adams | Oz Architecture | PCL Construction | Palisade Partners | RCLCO Real Estate | Southern Land Company | Strae Advisory Services | Shopworks Architecture | Taylor Kohrs | Weitz Company | Wenk Associates | Urban Ventures | ZF Capital

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# COMMIT TO ULI

## MAKE YOUR IMPACT

### Sponsorship

- 14er \$20,000       I would like to save 10% each year by committing to 3 years!
- Summit \$15,000
- Alpine \$10,000
- Montane \$6,000
- Foothills \$3,000
- Regional or Leadership Initiative \$3,000
- Which one? \_\_\_\_\_

### Contact

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Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Request an invoice from ULI  
Colorado's staff

**OR**

Fill out below for immediate payment with credit card  
and email this form to: Colorado@uli.org

Send a Hi-Res image (JPEG, PNG, TIFF) of your logo to be  
used in marketing materials to Colorado@uli.org

Name on Card \_\_\_\_\_

Card Type \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Authorized Amount \_\_\_\_\_

Authorized Signature \_\_\_\_\_