



2024 REDI SPONSORSHIPS

The **Real Estate Diversity Initiative (REDI)** started in 2009 with the goal to increase the number of women and people of color in the real estate industry. REDI is a comprehensive real estate development training and mentorship program. The curriculum covers the spectrum of the real estate development process, including pro forma instruction through the University of Denver and a real life project to implement site planning, design and financing. REDI has educated hundreds of women and people of color, giving them the increased knowledge they need to further their real estate development careers.

WHY SPONSOR?

- Enhance your organization's visibility among diverse leaders in the industry and their respective firms.
- Support diversity, equity and inclusion in the real estate development and land use industries.
- Promote your firm's image as a trusted resource of real estate expertise.
- Support the 2024 REDI participants.

☐ **GOLD SPONSOR \$5,000**

- REDI Participant from your company.
- Logo on all REDI materials, including REDI website, session agendas, all class handouts, and any other program publicity.
- Recognition at all events associated with the program, including the kick off session, graduation and all large group sessions.
- Opportunity to attend all REDI events.
- Opportunity to speak at large REDI events, and/or serve as a student mentor.
- Social media highlight on all ULI Colorado platforms.

☐ **SILVER SPONSOR \$1,500**

- REDI Participant from your company.
- Logo on all REDI materials, including REDI website, session agendas, all class handouts, and any other program publicity.
- Recognition at all events associated with the program, including the kick off session, graduation and all large group sessions.
- Opportunity to attend all REDI events.

BRONZE SPONSOR \$500

- Company name on all REDI materials, including REDI website, session agendas, all class handouts, and any other program publicity.
- Opportunity to attend REDI Kick-off and graduation.



Sponsorship Application Real Estate Diversity Initiative (REDI) 2024

Sponsorship Level

☐

Gold Sponsor (\$5,000)

☐

Silver Sponsor (\$1,500)

☐

Bronze (\$500)

Please send a high-resolution of your company logo to Hannah.King@uli.org to be used in event marketing materials.

Name

Title

Company

Address

City

State

Zip

Phone

Email

Confirm your sponsorship

Mail this form with check made payable to:

ULI Colorado
1536 Wynkoop St #211
Denver, CO 80202

OR

Fill out below for immediate payment with credit card and email this form to: Hannah.King@uli.org

Please be sure to send a Hi-Res image (JPEG, PNG, TIFF) of your logo to be used in marketing materials to Hannah.King@uli.org

Name on Card

Card Type

Card Number

Expiration Date

Amount

Authorized Signature

By providing Logo, Applicant authorizes ULI Colorado to reproduce and/or publish the same in ULI Colorado publications, website and program/event literature identifying Applicant as a Sponsor of ULI Colorado. Such authorization is revocable upon written notice to ULI Colorado. Upon ULI Colorado's written acknowledgment to Applicant accepting this Application, Applicant may publicize its status as a Sponsor of ULI Colorado's Emerging Trends Program.

Sponsorships are granted by ULI Colorado in its sole discretion, and ULI Colorado reserves the right to decline any Applicant for Sponsorship. Upon acceptance of this Sponsorship Application, ULI Colorado will provide written acknowledgment of Applicant's contribution and status as a Sponsor.