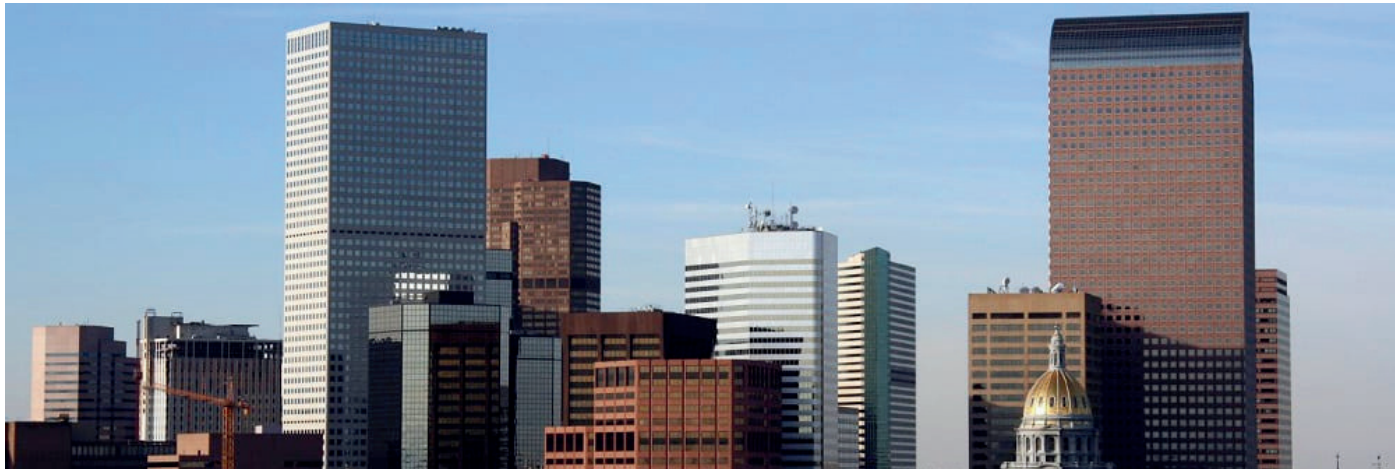


SPONSOR

2024 Downtown Revitalization Program Series



ULI Colorado - Sparking Downtown Revitalization

Tentatively Scheduled: May 9 | May 21 | June 18

Like many cities throughout the US, Denver's downtown was significantly disrupted by the shift to hybrid work in response to the COVID-19 pandemic. Less daily foot traffic in the Central Downtown Neighborhood District has negatively impacted downtown residents, retail, small businesses, public space, transportation, and public safety. The shift in demand for office space in downtown Denver, along with other downtowns throughout the metro area, has impacted the ecosystem that is essential to not just the city's economy, but the entirety of the region.

During this program-series, ULI Colorado members and local experts will discuss where we are, where we're going, and the light at the end of the tunnel:

Program #1 | Defining The Problem

This program will discuss the current state of downtown(s), along with the current challenges and successes. We will explore the many facets to activate, energize, and revitalize our region's downtowns.

Program #2 | Downtown Best Practices & Lessons Learned

In partnership with the Downtown Denver Partnership, this program will include highlights from the 2024 CityScout Program trip to Calgary, Canada, and other insights, lessons learned, and best practices from select cities nationwide.

Program #3 | Downtown Successful Policies & Incentives

This program will focus on what public leaders are doing today, discussing existing and future policies and incentives that promote growth and development while speaking to relevant projects and programs.

IMPACT

moving the needle towards our mission

our mission

The mission of the Urban Land Institute is to shape the future of the built environment for transformative impact in communities worldwide.

ULI Colorado relies on member volunteers, industry leaders, and sponsorship to bring programming and education to our local membership and public/private leaders.

benefits of sponsorship

- Enhance your firm’s visibility among leaders in the real estate industry and their respective firms
- Support the awareness of the industry’s current challenges and solutions in downtown(s)
- Promote your firm’s brand as a trusted resource of relevant expertise
- Support the industry leaders involved in downtown projects

sponsorship levels

Exclusive to (1) firm

Limited to (3) firms

PRESENTING \$5,000

VISIONARY \$2,500

LEADING \$1,500

SUPPORTING \$500

Presenting sponsor & recognition at all events (exclusive)

(includes promotional table/booth onsite, all materials provided by your firm)

Introduction opportunity at event(s)

Logo on event materials throughout (presentation, signage, printed)

Firm social media highlight including bio & company tag

Complimentary tickets at all (3) events

Logo on all (3) event emails, and social media marketing

Firm listed on all (3) event registration pages



3 Events

1 Event



2

2

2

1



Name

Logo

Logo

Logo

Name

COMMIT

show your support

Sponsorship

- Presenting \$5,000 (Exclusive, limited to 1 firm)
- Visionary \$2,500 (Limited to 3 firms)
- Leading \$1,500
- Supporting \$500

Name

Title

Company

Address

City

State

Zip Code

Phone

Email

Confirm your support by requesting an invoice from Kaylee.Lino@uli.org to pay via check or bank transfer

OR

Fill out below for immediate payment with credit card and email this form to: Kaylee.Lino@uli.org to process

Send a Hi-Res image (JPEG, PNG, TIFF) of your logo to be used in marketing materials to kaylee.lino@uli.org

Name on Card

Card Type

Card Number

Expiration Date

Authorized Amount

Authorized Signature
