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# MAKE AN IMPACT



Colorado

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# INVEST IN ULI

## ALIGN WITH OUR MISSION

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to the ULI mission. Annual sponsors are critical to our mission at the local level and make it possible for ULI Colorado - a 501 (c) (3) corporation - to provide quality local programming and community outreach initiatives.

As a sponsor you'll receive outstanding visibility within the ULI Colorado network, plus the opportunity to lead and promote our mission within the region, in addition to the satisfaction of knowing that 100% of the funds are supporting local programs, leadership development, education, community advising, outreach, and research.

## 100% OF SPONSORSHIPS ARE TAX DEDUCTIBLE AND DIRECTLY SUPPORT OUR EFFORTS TO:

### 1. DEVELOP INDUSTRY LEADERS

through our Young Leaders Group, Women's Leadership Initiative, Real Estate Diversity Initiative, and Building Healthy Places Initiative.

### 2. POSITIVELY IMPACT OUR COMMUNITIES

through our Technical Advisory Panels, educational partnerships, connecting the real estate industry across the state - public & private, and community service projects.

### 3. ADVANCE THE LAND USE INDUSTRY

through education, promoting best practices and providing thought leadership to inform better decision-making.

**The Urban Land Institute (ULI) is a mission and member driven non-profit founded in 1936. ULI has over 45,000 members worldwide and is a global network of professionals in every sector of real estate development and land use, ULI's mission is to shape the future of the built environment for transformative impacts in communities worldwide.**



# SUPPORT ULI

## YOUR SPONSORSHIP DOLLARS AT WORK



**SERVE THE GREATER COMMUNITY** our Technical Advisory Panels (TAPS) harness the expertise of members to address land-use issues state-wide, along with (6) leadership and mentoring programs that promote development for a variety of demographics in real estate.



**PROMOTE DIVERSITY, EQUITY, & INCLUSION IN REAL ESTATE** we commit to being a catalyst for change in our industry and in the diverse community, support our plan of action to promote equitable outcomes from land use practices.



**INFLUENCE PUBLIC POLICY** we present unbiased and trusted research, convening, and advice for public officials and other decision makers throughout local municipalities and the state of Colorado.



**HIGHLIGHT INNOVATION & OPPORTUNITY** members are the first to identify, share, and experience Colorado's emerging projects, places, and projects.



*Being involved in ULI Colorado has been invaluable to us as a company at both the micro and macro levels. ULI connects us with like-minded individuals where we find commonalities in business. We found that our sponsorship allows for our McWhinney associates to get involved with ULI at all levels. We have orchestrated many opportunities through our ULI network and hope and plan to do so in the future.*

**-Chad McWhinney, CEO**



# LEVELS & BENEFITS

ULI | WHERE THE FUTURE IS BUILT

	14ER	SUMMIT	ALPINE	MONTANE	FOOTHILLS
<b>ANNUAL SPONSORSHIP</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$6,000</b>	<b>\$3,000</b>
<b>10% Annual Discount with a 3-Year Commitment</b>	<b>\$18,000</b>	<b>\$13,500</b>	<b>\$9,000</b>	<b>\$5,400</b>	<b>\$2,700</b>
<b>Brand Awareness</b> <i>website, marketing, &amp; events</i>	<b>LOGO &amp; FIRM LINK</b>	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	<b>NAME</b>
<b>Comp. Registration(s)</b> <i>excludes signature events: Holiday Party, Summer Party, Emerging Trends, Impact Awards</i>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>2</b>
<b>Comp. Membership(s)</b> <i>\$1,000-\$3,000 in value</i>	<b>3 Full</b>	<b>1 Full &amp; 1 Assoc. or 3 Associate</b>	<b>2 Associate</b>		
<b>Free Job Posting</b> <i>on ULI Colorado website</i>	●	●	●	●	●
<b>Priority Host and/or Introduce Programs</b>	●	●	●	●	
<b>Leadership Opportunity</b> <i>priority for committee chair opportunities</i>	●	●	●		
<b>Staff Assigned to Track &amp; Manage Benefits</b>	●	●	●		
<b>ULI Colorado Signature Event Sponsorship</b> <i>only valid for: Summer Party and Holiday Party</i>	●	●			
<b>Table Sponsorship at Emerging Trends</b>	●				

# JOIN THE MISSION

ETKIN  
JOHNSON  
REAL ESTATE PARTNERS



U R B A N



VENTURES



# COMMIT TO ULI

## MAKE YOUR IMPACT

### Sponsorship

- ☐ 14er \$20,000
- ☐ Summit \$15,000
- ☐ Alpine \$10,000
- ☐ Montane \$6,000
- ☐ Foothills \$3,000
- ☐ I would like to save 10% each year by committing to 3 years!

### Contact

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**Kaylee Lino**, Snr. manager  
kaylee.lino@uli.org

Name

Title

Company

Address

City

State

Zip Code

Phone

Email

Confirm your sponsorship Mail this form with check made payable to:  
ULI Colorado 1536 Wynkoop St  
#211 Denver, CO 80202

OR

Fill out below for immediate payment with credit card and email this form to: Colorado@uli.org

**Send a Hi-Res image (JPEG, PNG, TIFF) of your logo to be used in marketing materials to Colorado@uli.org**

Name on Card

Card Type

Card Number

Expiration Date

Authorized Amount

Authorized Signature