



ULI Members
are leaders in over

26

Land Use Professions.



ULI puts your support to work
by a multiplier of

5.5x

of our annual budget.



ANNUAL SPONSORSHIP

Now more than ever,
ULI Colorado provides the
knowledge and network
you need!

Become a 2022 Annual Sponsor today.

While helping our members and community address current concerns, ULI provides the research-based best practices and case studies that aim to create thriving, compact, walkable, sustainable and equitable communities throughout Colorado.

During these uncertain times, ULI Colorado needs your support to continue providing 50+ programs a year for our members, partners and community. These include Emerging Trends, webinars on key topics, six mentorship programs, Product Councils, regional committees, advisory services, Impact Awards, and a greatly expanded emphasis on Diversity, Equity and Inclusion.

2021/2022 STRATEGIC PRIORITIES



01 Reimagining Healthy Urban Living

02 Mobility and Transportation

03 Promoting Growth & Positive Community Change

04 Affordable Housing

05 External Communication & Outreach



Become a Sponsor Today!

Michael Leccese, Executive Director

Marianne Eppig, Director

Ylana Padgett, Senior Associate

Madeline Grawey, Contracted Director of Programming

ULI Colorado

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colorado.uli.org | 303.893.1760

Business Development Committee

Bruce O'Donnell, Principal, Starboard Realty Group

Business Development Co-Chair

Kevin McCabe, Executive Vice President, Newmark

Buisness Development Co-Chair

Ferd Belz, President, L.C. Fulenwider, Inc.,

ULI Colorado Chair

Annual Sponsor Benefits	SUMMIT \$15,000	ALPINE \$10,000	MONTANE \$5,000	FOOTHILLS \$2,500
Tickets to each ULI Colorado program (excluding Impact Awards)	10	8	4	2
Logo or company name on ULI Colorado website and marketing materials and logo recognition at events	•	•	•	•
Logo on sign at main programs	•	•	•	•
Link to company on ULI Colorado website	•	•	•	•
Emerging Trends sponsorship (\$2,500 credit)	•	•	•	
Invitation to sponsor-only events	•	•	•	•
One full membership	•			
One associate membership	•	•		
20% discount on associate memberships up to 20	•			
20% discount on associate memberships up to 10		•		
10% discount on memberships up to 5			•	
10% sponsorship discount for three-year commitment	•	•		

Interested in sponsoring local events in Denver, Colorado?

Additional opportunities and benefits are available! For more information on local sponsorship opportunities and to confirm your support, please contact ULI Colorado at colorado@uli.org

YOUR SPONSORSHIP DOLLARS AT WORK.



SERVE THE GREATER COMMUNITY Since 2004, ULI Colorado has conducted 60+ Technical Advisory Panels (TAPs), harnessing the volunteer expertise of our members to address land-use issues from from Pueblo to Denver to Steamboat. Six leadership/mentoring programs benefit more than 120 college students, women, people of color, and Young Leaders.



PROMOTE DIVERSITY, EQUITY, AND INCLUSION IN REAL ESTATE ULI commits to being a catalyst for change in our industry and in our diverse communities. In 2020, ULI Colorado adopted an ongoing plan of action to combat racism and promote equitable outcomes from land use practices.



INFLUENCE PUBLIC POLICY As a non-lobbying 501-c-3 nonprofit, ULI presents unbiased and trusted research, convenings and advice for public officials and other decision makers. ULI has played a positive role in shaping public policy and publishes an annual white paper on a key issue.



RAISE THE BAR FOR DEVELOPMENT AND DESIGN ULI's Impact Awards reward Best Practices for built projects in the categories of Infill, Innovation, Inspire, Influence and Inclusive. In addition, among 53 North American District Councils, ULI Colorado was named the one with the most positive influence on the community.



SHARE KNOWLEDGE ULI members are leaders in over 26 land-use professions. More than 25 percent of our members volunteer to support our mission. This includes 30+ advisory panelists, dozens of speakers at events, 10+ mentors, and others who donate 4,200+ hours of time and expertise. Colorado Product Councils provide insider knowledge for leaders in the field.



HIGHLIGHT INNOVATION AND OPPORTUNITY Our members are the first to experience Colorado's emerging projects, places, and product types. We kick off each year with a sold-out Emerging Trends in Real Estate program placing Colorado in the context of international trends in investment.



CONNECT PEOPLE STATEWIDE Each year 3,000+ attend 40+ programs and events including tours, panels, salons, Product Councils, and workshops. ULI Colorado serves members across the state through Regional Committees based out of Boulder, Colorado Springs, and Fort Collins. Expand your network and build your career through ULI!



“Being involved in the ULI Colorado has been invaluable to us as a company at both the micro and macro levels. ULI connects us with like-minded individuals where we find commonalities in business. We found that our sponsorship allows for our McWhinney associates to get involved with ULI at all levels. We have orchestrated many opportunities through our ULI network and hope and plan to do so in the future.”

— Chad McWhinney, CEO and Co-Founder, McWhinney

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1st

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DID YOU KNOW?

During the time of virtual working, ULI Colorado has continued to serve our 1,400 members through 50+ annual programs. These include webinars, project tours, mentoring programs, continuing education, policy work, awards, and Product Councils.



*“**ULI** Colorado has been a great partner since starting my real estate company in 2009. Whenever I had questions, I knew that ULI could be a resource through its classes and fantastic membership base. In addition, ULI has been a great place to get to know key players. We have been excited to give back through our sponsorship for all that ULI continues to do.”*

— Paul Books, President
Palisades Partners



Since 2004 we have conducted

60+

Technical Advisory Panels (TAPS) and 10+ Building Healthy Places Workshops across the state.



*“**The** sponsorship value proposition for ULI Colorado is a no brainer. ULI Colorado is one of the strongest District Councils, programming is excellent and it's great for building relationships from our associates to our CEO.”*

— Brad Segal, President,
Progressive Urban Management Associates





Urban Land Institute Colorado

Thanks to our annual sponsors, ULI Colorado can deliver valuable, high-level content, engagement and networking to real estate professionals around the state. As you know, ULI Colorado supports our mission through in-state revenues and we truly rely on you to advance the ULI mission of best practices in land use.

☐ YES! I would like to pledge support for \$_____ at the _____ sponsorship level (Summit/Alpine/Montane/Foothills).

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

We appreciate your support and if you have any additional questions, please do not hesitate to contact our organization at 303-893-1760 or colorado@uli.org.