

# Become an Event Sponsor Today



**ULI** Colorado offers dozens of programs such as Emerging Trends, TOD seminars, Explorer tours, and others that provide education and networking. ULI programs offer the first look at such game-changing projects as Denver Union Station, Westin DIA, and Stock Show redevelopment.

**Sponsors** help ensure high quality, attendance and participation. Through cash donations and in-kind services, our sponsors help us attract top speakers, create marketing materials, use high-quality venues and a/v, and host a networking happy hour. ULI Colorado will match your company to events it can be proud to be associated with.



**We** market to a mailing list of 3,500+ with thousands attending ULI Colorado events annually. Sponsors are recognized at every opportunity: through our web site, advertising, e-mail communications, flyers, spoken recognition, banners, materials at our events, and sponsor-only events.

Contact ULI Colorado Staff at  
**303.893.1760 or [colorado@uli.org](mailto:colorado@uli.org)**

## Patron Sponsorship \$5,000

- Exclusive title sponsor listing
- Recognition on all Event Promotional Materials
- Opportunity to introduce program
- Eight free registrations for your sponsored event
- Reserved table for your company at the front of the room
- Company logo prominently displayed on event sponsor banner
- Table space in registration area to display marketing material and exposure to event traffic

### And additional benefits throughout the year:

- Four free registrations for all ULI Colorado events with exception of Impact Awards
- Recognition on all promotional materials
- Marketing opportunity to distribute collateral at ULI Colorado events except Impact Awards
- Logo recognition with other Patron Sponsors on ULI Colorado web site with link to company web site
- Program time at one event to present your company or project
- Invitation to sponsor-only events
- 20% discount on ULI memberships for your staff (up to five)



## Corporate Sponsorship \$2,500

- Recognition on event promotional materials
- Recognition for your support from the podium at the event
- Six free registrations for your sponsored event
- Company name listed on event sponsor banner
- Table space in registration area to display marketing material with exposure to event traffic

### And additional benefits throughout the year:

- Two free registrations for ULI Colorado events except Impact Awards
- Recognition on all promotional materials
- Invitation to special sponsor only events.

## Supporter Sponsorship \$1,000

- Recognition on event promotional materials
- Recognition for your support from the podium at the event
- Four free registrations for sponsored event
- Company name listed on event sponsor banner
- Table space in registration area to display marketing material with exposure to event traffic

