



***Thank you for your interest in submitting a project or nominating an individual for ULI Colorado's 2021 Impact Awards.***

*The event based on ULI's Awards for Excellence will be held on Thursday, September 23<sup>rd</sup>, 2021. For more information, please contact ULI Colorado at 303.893.1760 or Colorado@ULI.org.*

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**Please note:** Application submittals can be made by any project team member but must include an authorization signed by the developer. Past winners include joint submissions with involvement from both the design and build team, along with owner and developer. The more comprehensive the application team, the greater chance of a more robust application. Public and Private projects accepted.

**Pre-requisites for all categories:**

- Quality and standard of design that improves surrounding community
- Delivers a product that improves the health of people and surrounding community
- Demonstrated financial feasibility or successful financing strategy
- Demonstrated smart land use
- Project must be completed within past 5 years
- Project must be accompanied by an authorization form signed by the project developer, demonstrating that the developer has approved the contents of the application.

***Disclaimer:*** All applicants and/or applying project teams should select ONE of the categories below. You may submit as many projects as you like (each requires a separate application, supporting materials, and fee). Please note: based on the applications received and to ensure we recognize those projects that truly exemplify best practices in land use, the jury receives the right to move a project into a different category if they feel the project better meets the qualification of that category and to ensure the project is given the best opportunity to receive an award and be recognized for its achievements. This only happens in rare cases, and project teams will be notified in advance if this circumstance arises.

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## **PROJECT AWARDS**

### **Category 1: Innovation**

Innovation is defined by one or more of these characteristics; using green technology, transportation, energy, financing, public/private partnerships, land planning, community planning, or other explained innovative feature.

**Description:** Colorado has seen its share of innovative real estate development projects – but which project was truly innovative? This award will highlight the most innovative projects from across the state.

**Selection criteria:** Meet all prerequisites listed above, plus one or more of the following criteria.

1. Candidate defines what makes their project innovative
2. Resourceful use of land/successful adaptive reuse of property
3. Sustainability/preservation or enhancement of environmental resources
4. Entrepreneurship or creative development team organization and management
5. Innovative design and planning features

## Category 2: Infill

Infill is defined as Urbanization, Brownfield, Redevelopment, Adaptive reuse. Projects may include urban within major Colorado Cities, or in rural cities or resort communities. As our cities grow and the land use needs of communities change – what projects help to rejuvenate communities and their urban core?

**Selection criteria:** Meet all prerequisites listed above, plus one or more of the following criteria.

1. Building or group of Buildings
2. Resourceful use of land/selective adaptive reuse of property
3. Filling of a special community or market need
4. Overcoming of unusual or difficult obstacles to development
5. Public/private effort in the development
6. Positive impact on the area market

## Category 3: Influence

A project of community influence in the for profit or non-profit world, including; Affordable Housing, Economic Development, Environmental Remediation, Historic Preservation, Healthy Communities Places of Work, Community and Facilities. Real estate development is in constant flux – a project creates impact when the result envisions all facets of community and place – and the result is a lasting impact.

**Selection criteria:** Meet all prerequisites listed above, plus one or more of the following criteria.

1. Overcoming of unusual or difficult obstacles to development
2. Successful public/private collaboration resulting in something influential
3. First of its kind, a bell-weather project that defines the future, and or a project that meets community needs not met by conventional market
4. Must be able to identify in measurable terms the direct benefit to the community

## Category 4: Inspire

A public or private project that inspires the community, spurs additional development and linkages, and has a lasting impact on the public realm including transit projects, greenway/trail systems, parks, plazas, and other public spaces. **The project may be submitted by either a public or private entity and at least partially funded by public funds. Only horizontal projects will be considered; individual buildings are omitted from this category.**

**Selection criteria:** Meet all prerequisites listed above, plus one or more of the following criteria.

1. Fulfills an existing need within the community.
2. Project has a multiplier effect on the surrounding community creating opportunity for further positive impact.
3. Demonstrates a good use of taxpayer funds
4. Identify in measurable terms the direct benefit to the community
5. Includes sustainable preservation or enhancement of environmental resources
6. Creates opportunity for programming available to the public

## Category 5: Inclusive

A public or private project that is inclusive of all people and works to provide equal opportunity to the diverse incomes, races, ethnicities, and cultural heritages that abound in Colorado. Projects submitting in this category are publicly supported through tax increment financing, Low Income Housing Tax Credits (LIHTC), or other bridge financing from local or federal funds. These projects have a lasting impact on building community by providing equitable access to housing, transit, and/or services. They not only promote diversity within neighborhoods, but they celebrate and enhance the existing character of the neighborhoods and streets in which they are located.

**The project may be submitted by a public OR private entity and must be partially funded with public dollars. Only vertical projects will be considered.**

**Selection criteria:** Meet all prerequisites listed above, plus one or more of the following criteria.

1. Fulfills an existing need within the community and identifies in measurable terms the direct benefit to the community
2. Project promotes/ advances economic and cultural diversity and access to opportunity
2. Project has a multiplier effect on the surrounding community creating opportunity for further positive impact
3. Demonstrates a good use of taxpayer funds
4. Creates opportunity for programming available to the public

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## INDIVIDUAL/ PEOPLE AWARDS

### 2021 Legacy Award

This award is given to an individual in the field of real estate development or a related sector area such as finance, planning, design or who has made an outstanding contribution in his or her lifetime to a Colorado community.

**Selection criteria:**

1. 20 years minimum Industry impact
2. Contribution that was lasting in the built environment. Minimum of 3 examples
3. Innovation and creativity
4. Community leadership. A transformational effect on a Colorado community
5. Community service. (Details to be provided by applicant)

## Rising Star

Who is the next rising star in the industry? This is an opportunity to showcase the accomplishments of a younger successful member of the real estate community, whether working alone, or within another firm or organization. *Example candidate categories: Developer, Contractor, Architect, Capital markets, Planner, Brokerage, Entitlement, Attorney, Asset manager.*

**Selection criteria:** *Prerequisite for a submittal is item 1 listed below.*

- 1. All applicants must be under 35 years of age to be considered for this award**
2. Community involvement
3. Significant achievement in real estate community well beyond their years
4. Significant contribution as an individual or team member