

# From Cleveland to COASTLAND

**Cleveland is repositioning its future as a dual waterfront city.**

Over 110 people joined us at our kick-off event in November 2024 at the Cleveland Foundation's HQ where we set the historical and current context for waterfront development. In 2025, take a deep dive (pun intended!) into Cleveland's river and lakefront and lend your experience and expertise to plans and projects that re-imagine our city's relationship to the water. All are welcome on the adventure.

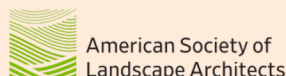
## 2025 SPONSOR OPPORTUNITIES

Event #2 = June 26 (*rain date = June 27*) + Event #3: July 30

**"From Cleveland to Coastland" features a Downtown Cleveland discovery tour followed by a charette hosted by local professional chapters of AIA, APA, ASLA, ULI and coordinated by the Greater Cleveland Partnership.**

In Fall 2024, we set the groundwork for a "design-your-own adventure" walking tour of Downtown Cleveland in June 2025, where small groups of multi-disciplinary professionals will explore, document, discuss and make recommendations for enhanced connections, wayfinding and placemaking in our collective vision to remake Cleveland as "Coastland"! Later this summer, in partnership with the City Club of Cleveland, we will publicly present discoveries, gather YOUR recommendations and strategize with decision-makers on how to move the vision into reality. **All "Coastland" events enable collaboration, encourage discourse and feedback between design professionals and civic decision-makers as well as enhance cross-sector networking across members of our professional design organizations, student chapters and allied businesses.**

This unique educational program is seeking sponsorship. These events represent a valuable way to network and foster business relationships with the architecture, planning, landscape architecture, real estate and allied design communities. **The attached "sponsor opportunity" page outlines levels of sponsorship and associated benefits we hope you will consider for 2025.**



## SPONSOR OPPORTUNITY LEVELS

### LAKE SPONSOR



#### Headline / 'Presented by'

(1 sponsorship covers both 2025 events)

- **Company Name and Logo to headline both Summer 2025 events** with graphics on digital and printed materials at the North Coast and Playhouse Square
- Company Name and Logo in both events promotional materials (including digital newsletters and social media), and web registration pages
- Exclusive vocal recognition throughout both events
- **Host an information table during Networking Hours**
- **4 complimentary tickets\*** for each 2025 events

huge visibility  
across 2 events

~~\$3000~~  
**Sold**

### RIVER SPONSORS



#### Networking & Social Sponsor

(2 available - 1x June and July 2025 events)

- Company Name and Logo on digital event graphics, and **printed materials in food and beverage areas at selected event (either June or July 2025)**
- Company Name and Logo in event promotional materials (including digital newsletters and social media), and web registration page
- **2 complimentary tickets\*** per each sponsored event

ie, The social  
butterfly

**\$1000**

July only. June sold.

### CANAL SPONSORS



#### Discovery Tour Sponsor

(12 available - June 2025 event only)

- Company Name and Logo on digital event graphics
- **1:1 connections with a team of diverse design professionals while on the discovery tour**
- Your designated discovery tour team will be identified by your Company Name and Logo.
- **1 complimentary ticket** for 1 sponsored event

product rep-focused

**\$500**

\*Tickets anticipated to cost \$20-\$50 / event.  
Sponsor levels can be split by multiple sponsors.