

UrbanPlan Workshop

Agenda April 11

9:00 am – 4:00 pm

- 8:45 am **Breakfast available**
- 9:00 am **Welcome**
Introductions, Instructions and Preview of the Day
- 9:15 am **Part I: UrbanPlan Intro**
What is UrbanPlan
Case Study Overview
Role Briefings
- 9:35 am **Vision Statements**
Introduction to visioning process and vision statements
Teams meet with Team Advisors to draft a vision statement
- 10:00 am **Building Typologies**
Introduction to building shapes
- 10:20 am **Financial Model**
Introduction to the Financial Model
- 10:30 am **Part II: First Build**
Teams Work on first scenario and enter into Financial Model
- 11:25 am **Break (10 minutes)**
- 11:35 am **Part III: Facilitations**
Introduce Facilitation Process & Facilitators
- 11:40 am *Facilitation I*
- 12:15 pm **Lunch (30 minutes)**
- 12:45 pm *Teams Revise Plans*
Explain to teams that they may revise plans before second Facilitation
- 1:15 pm *Facilitation II*
- 2:00 pm **Part IV: City Council**
Overview of City Council
- 2:10 pm *Final Plan Revisions and Presentation Prep*
- 2:40 pm *Presentations*

- 3:20 pm *City Council Deliberates*
- 3:30 pm *City Council Award of Bid*
- 3:45 pm **Q&A with Instructors & City Council members**
- 4:00 pm *Adjourn*

Appendix 1 – Instructor Biographies



Quincy N. Jones
Director of Programs, Neighborhood Preservation, Inc.
Memphis, TN

Quincy N. Jones is the Director of Programs for Neighborhood Preservation, Inc. (NPI), a Memphis based non-profit organization that works to remove systematic barriers to revitalizing neighborhoods. In his current role, Mr. Jones manages the organization's Frayser Neighborhood Initiative, a multi-year project aimed at revitalizing residential structures in one of Memphis' most economically challenged communities.

Prior to accepting his current role, Mr. Jones managed a \$22M federal HOPE VI grant for the Memphis Housing Authority, which successfully developed 400 units of mixed finance apartments and townhomes near downtown Memphis.

Mr. Jones is a self-described "advocate of the city". Outside of his native Memphis, he has worked as a City Planner in Maryland as well as a Land Use Lobbyist for Saint Consulting in Washington, D.C. In the latter role, he led grass root efforts concerning zoning and land use campaigns in 12 states and the District of Columbia from 2006 to 2010.

His passion for urban planning is most recognizable from his work with community-based non-profits, neighborhood groups and other professional organizations. Mr. Jones holds a Master's Degree in City and Regional Planning from The University of Memphis (2003) and a Bachelor of Arts in Urban Studies & Public Policy from Dillard University (1996).



Margit H. Nahra
Senior Director, ULI Washington
Washington, DC

Margit H. Nahra is a Senior Director at the Urban Land Institute's Washington District Council (ULI Washington), where she manages the UrbanPlan program. She also conducts trainings and provides consulting and project management services to the ULI national UrbanPlan program.

Prior to joining the ULI UrbanPlan team, Ms. Nahra taught the UrbanPlan high school curriculum as an AP Government teacher in suburban Maryland. As the daughter of a commercial broker and a counselor of real estate, she enjoyed introducing students to the many commercial real estate careers and opportunities available to them. Before becoming a teacher, she practiced law with Crowell & Moring LLP in Washington, DC.

Ms. Nahra earned an M.A. in Education from American University, a J.D. from the University of Virginia and a B.S. in Foreign Service from Georgetown University.