

# MAKE A LOCAL IMPACT

2025

Sponsorship Opportunities

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Cleveland

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WHERE THE FUTURE IS BUILT



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# EVENT SPECIFIC SPONSORSHIP

## *Real Estate Diversity Initiative - ULI Cleveland Diversity, Equity, and Inclusion*

Celebrating its fourth year, **ULI Cleveland Real Estate Diversity Initiative** is a 13-week comprehensive real estate development training and mentorship program for people of color, women, and LGBTQ+ individuals. The curriculum covers the spectrum of the real estate development process. Thirty participants step into the role of a real estate developer, gaining direct knowledge and experience working in teams to produce a development plan, pro-forma, and marketing plan for a real project.



### **Presenting Sponsor / \$5,000**

*One (1) opportunity available*

#### **Speaking Opportunity:**

- Opportunity to present to the REDI cohort
- Invitation to the REDI kickoff reception, team presentations, and graduation to network with participants.

#### **Marketing Opportunity:**

- Recognition throughout the program
- Company logo on REDI website, email blasts, all print and digital media

#### **Attendance Opportunity:**

- Complimentary admission for two (2) participants within the 2024 cohort once approved through the interview process

### **Contributing Sponsor / \$3,000**

#### **Speaking Opportunity:**

- Invitation to the REDI kickoff reception, team presentations, and graduation to network with participants.

#### **Marketing Opportunity:**

- Recognition throughout the program
- Company logo on REDI website, email blasts, all print and digital media

#### **Attendance Opportunity:**

- Complimentary admission for one (1) participants within the 2024 cohort once approved through the interview process

### **Supporting Sponsor / \$1,500**

#### **Speaking Opportunity:**

- Invitation to the REDI kickoff reception, team presentations, and graduation to network with participants.

#### **Marketing Opportunity:**

- Company logo on REDI website, email blasts, all print and digital media



4,000  
Email  
Subscribers



16,000  
LinkedIn  
Connections



1,200  
Instagram  
Followers



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