



Cleveland

# MAKE A LOCAL IMPACT

**2023**

Sponsorship Opportunities

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# INVEST IN ULI

## SHOW YOUR SUPPORT FOR THE ULI MISSION

### What We Do

1. Thoughtful, detailed programming that convenes leaders & decision makers in the real estate industry and beyond, & provides useful take home value
2. Exploration of the most important issues impacting land use today including infrastructure, access to capital, regional growth, public-private partnerships, and sustainability, among others
3. Association with a strong real estate organization that crosses all disciplines, sectors and product types throughout the Northeast Ohio region
4. A professional staff that makes sure you get the most out of your investment in the district council

### Why We Do It: The Mission

The mission of the Urban Land Institute is to shape the future of the built environment for transformative impact in communities worldwide. At a local level, ULI Cleveland brings together a thriving and dedicated multi-disciplinary community of professionals that deliver market based, innovative and implementable solutions throughout the state of Ohio.

### How We Do It

»» Unbeatable Programming: First looks and behind-the scenes site tours to monthly breakfast meetings & happy hours for members.

»» Real Estate Diversity Initiative (REDI): The Real Estate Diversity Initiative (REDI) is a comprehensive real estate development training and mentorship program for

people of color, women, and LGBTQ+ individuals. The curriculum covers the spectrum of the real estate development process.

»» Multidisciplinary Networking: Our members are developers, brokers, bankers, financiers, attorneys, architects, engineers, designers, academics, nonprofit partners, and government leaders. ULI is over 43,000 members strong. We are one ULI. Once a member, you have access to events and resources from your local district council here in Cleveland to all others around the country and globe. ULI travels with you.

»» UrbanPlan: ULI Cleveland hosts UrbanPlan workshops to help participants understand the relationship among community growth, development, and economic vitality. Our members act as facilitators for the course and we are continuing to grow the program across the region.

»» Women's Leadership Initiative (WLI): Launched in the spring of 2017, WLI Cleveland brings together female members in intimate round tables to discuss best practices in land use and to promote and grow women as leaders in the real estate industry.

»» Technical Assistance Panels: Members can serve as panelists for these one- to two-day work sessions that address land use challenges requiring local knowledge to resolve. An objective team of seasoned professionals forms the panel, and its recommendations often build upon the community's existing accomplishments. As always, the outcome is of the high quality for which ULI is known.

## District Council Leadership

#### District Council Chair

Cathryn Greenwald - Thompson Hine LLP

#### Chair for Mission Advancement

Paul Beegan - Beegan Architectural Design

#### Treasurer

Kristina Fronczek - RSM US LLP

#### Programs Committee

Jack Newton - GBX Group

#### Membership & Sponsorship Committee

Dave Mader - First Chicago Title

Rank Dawson - Boyd Watterson Asset Management

#### Outreach Committee

Anthony Whitfield - Milestone Partners

Adam Saurwein - Benesch Friedlander Coplan & Aronoff

#### Young Leaders Committee

Alex Smith - Colliers International

Rachael Price - GBX Group

#### Women's Leadership Initiative

Lindsay Tomins - PwC

Erin Ryan - Rycon Construction, Inc.

#### Regional Product Council

Jason Heffelmire, PE - Osborn Engineering

#### Governance Board

Steve Ross, Chair - CBRE, Inc.

Mackenzie Makepeace- The Max Collaborative

Adrian Byrne - Lund Byrne Association

Linda Striefsky - Thompson Hine LLP

Greg Ward - Huntington Bank



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# EVENT SPECIFIC SPONSORSHIP

## *Summer & Winter Social*

The highly anticipated ULI Cleveland Annual Summer and Winter Socials allow land use and real estate professionals to celebrate the season. These socials typically attract over 100 attendees for fun networking, drinks, and sights.



### **Presenting Sponsor / \$1,000**

#### ***Speaking Opportunity:***

- Opportunity to speak during presentation to attendees

#### ***Marketing Opportunity:***

- Recognition throughout the event, including company acknowledgement from Podium
- Company logo on all print and digital media for this event
- Opportunity to setup marketing collateral in networking lobby

#### ***Attendance Opportunity:***

- Eight (8) tickets to the event

### **Bar Sponsor / \$750**

#### ***Marketing Opportunity:***

- Recognition throughout the event, including company acknowledgement during presentation
- Company logo on all print and digital media for this event
- Opportunity to setup marketing collateral in networking lobby

#### ***Attendance Opportunity:***

- Six (6) tickets to the event

### **Venue Sponsor / \$500**

#### ***Marketing Opportunity:***

- Recognition throughout the event
- Company logo on all print and digital media for this event

#### ***Attendance Opportunity:***

- Four (4) tickets to the event

### **Signage Sponsor / \$250**

#### ***Marketing Opportunity:***

- Recognition throughout the event
- Company logo on all print and digital media for this event

#### ***Attendance Opportunity:***

- Two (2) tickets to the event



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