

2023 Urban Land Institute Cleveland Real Estate Diversity Initiative Program Application

Please complete the application and email one single pdf file that includes a completed application and attachments to Cleveland@uli.org. Applications are due by March 31.

Personal Information

Name	
Address	
Phone/Cell	
Email	
Gender	

Race/Ethnicity

- Black/African American
- Hispanic/Latino (non-white)
- Asian
- American Indian/Alaska Native
- Native Hawaiian/Pacific Islander
- White (Female or LGBTQ+)
- Other (describe) _____

Employment History

Please provide information on your employment for the past 10 years OR your last 2 jobs

Current Employer	
Number of years employed	
Type of business	
Position	
Primary Responsibilities	

Current Employer	
Number of years employed	
Type of business	
Position	
Primary Responsibilities	

Education History

	School/College/University	Major/Minor (if applicable)
High School Diploma		
Associates Degree		
College Degree		
Advanced Degree		

Real Estate Experience

What do you believe is your level of real estate experience? Please pick just one answer. This information will be used to place you in working teams if selected for the program.

	Beginner: Some knowledge of real estate, but eager to learn more.
	Intermediate: Working in a related profession (construction, etc.) and/or knowledge of real estate concepts/ideas, but limited direct experience.
	Advanced: Currently working or recently worked in real estate. Very Familiar with real estate concepts.

Please rate your knowledge and experience in the real estate industry using a scale of 1 to 5 (1 is low; 5 is high). This information will be used to place you in working teams if selected for the program.

	Working with Architect(s)
	Property Management
	Financial Budgeting
	Developing Business Plan
	Land Acquisition
	Public Regulatory Agencies
	Landscape Architects
	Urban Planning
	General Contracting
	Land Use
	Project Management
	Community Engagement

Your REDI Goals

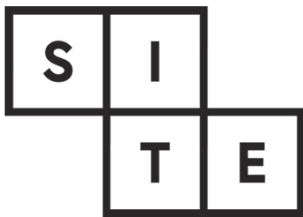
Please explain below or on a separate page (in 200 words or less) what you personally hope to gain by completing the program and how you will use the information you learn from the REDI program.

How did you hear about the REDI Program?_____

Thank you for your application. Each applicant will be invited to participate in a 15-minute interview process which will take place in April. We will notify applicants of our decision in early May. The \$350 program fee is required before the course begins on Tuesday, June 6. If we do not receive the program fee by this time, we will assume that you forfeit your place in the program. Applications are due by March 31.

Questions? For more information email Cleveland@uli.org or call 216-755-4061.

Thank You to Our Sponsors



Real Estate Diversity Initiative Program Schedule 2023

Classes are scheduled on Tuesday's from 6:00-9:00 pm. In addition to this class time, teams will likely meet outside of class approximately 3 times to work on the case study project. Tuesday, July 4 and Tuesday, September 5 will be skipped due to the holiday. Attendance is required for all sessions. If an attendee misses more than one class, they will be asked to leave the program with no refund. Classes will take place at SITE Centers located at 3300 Enterprise Pl, Beachwood, Ohio 44122 unless otherwise noted.

In-Person Kickoff Reception, June 6 *Location will be announced closer to the event date.*

Session 1: Curriculum Introduction, June 13

- Review case study project & program overview
- Team's connect to outline schedules for the remainder of the program

Session 2: Financing, June 20

- ProForma Introduction
- Team Working Time

Session 3: Financing, June 27

- ProForma Deep Dive

Session 4: Team Working Session, July 11

- Forming the Capital Stack
- Programming, pre-leasing, and sales
 - Maureen Anter-Ressler, Senior Associate, Cushman & Wakefield | CRESCO
- Team working time

Session 5: Team Working Time, July 18

Session 6: Due Diligence, July 25

- Title Review
 - Amy Whitacre, First American Title Insurance
- Zoning, Entitlements, and Government Approvals
- Team Working Time

Session 7: Due Diligence, August 1

- Utilities, Traffic, Etc.
 - Josh Osterhout, PE, LS, LA, DPC, Senior Project Manager Fischer Associates
- Market Analysis and Feasibility
 - Jack Newton, Project Manager, GBX Group LLC
- Team Working Time

Session 8: Site Planning, August 8

- Environmental Review/Brownfields
 - Stephen Conway, Development Manager, Environmental Services, Terracon
- Green Energy
 - Justin Kale, Director of Opportunity Development, Energility, LLC
- Team Working Time

Session 9: August 15

- PACE Financing

- Christopher Ellis, Senior Director, Originations, Nuveen Green Capital
- Due diligence – Site Planning
- Team Working Time

Session 10: August 22

- Operations and Property Management
- Design/Interior Design
 - Christine Lyons, Associate Project Manager, AIA, IKM Architecture
 - Adam Yaracs, Project Manager, AIA, LEED, AP, NCARB, IKM Architecture
- Team Working Time

Session 11: August 29

- Pro Forma Check-In

Session 12: Practice Presentations, September 12

Session 13: Final Presentations, September 19

Graduation: September 26