



# Cleveland 2021

# THE YEAR IN

# REVIEW

Who is ULI? The Urban Land Institute is a non-profit, non-partisan global organization. In Cleveland, we are developers, investors, brokers, advisers, architects, attorneys, engineers, planners, and public officials. We work in residential and commercial real estate, finance, planning, energy, transportation, government, and at nonprofits and universities.

We are at all stages in our careers, from just starting out to being industry leaders, and we are located throughout the world. What we share is a commitment to exchanging ideas and experiences, to learning best practices from each other, and to working together to create thriving communities worldwide.

### THE MISSION OF THE URBAN LAND INSTITUTE

Shape the future of the built environment for transformative impact in communities worldwide

### ULI CLEVELAND HIGHLIGHTS

- Launch of the Real Estate Diversity Initiative with a full class of 30 participants and over 30 volunteers & mentors.
- *Building the 21st Century City: The Future is Now!* Virtual Symposium on March 2-3 and Phase 2 on November 10. This event was held in partnership with the City of Cleveland with support from the Cleveland Foundation.
- Young Leader Partnership Forum: The Young Leader Partnership Forum Mentorship Program is a unique networking experience which brings small groups of YL members together with senior ULI members from the Cleveland District. Groups engage in active dialogue with industry leaders around current real estate topics and develop strong relationships through the sharing of experiences with a diverse group of peer industry professionals.
- Technical Assistance Panel (TAP): ULI Cleveland hosted a Technical Assistance Panel in November 2021 for the City of Cleveland, Cleveland Metroparks, Port of Cleveland, and Flats Forward to study bulkhead management practices.

## OVER 45

IN-PERSON & VIRTUAL EDUCATIONAL & NETWORKING EVENTS IN 2021



OVER 1,000 EVENT ATTENDEES IN 2021 ALONG WITH 75 ENGAGED COMMITTEE VOLUNTEERS

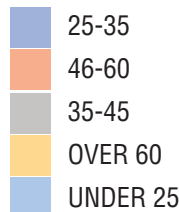
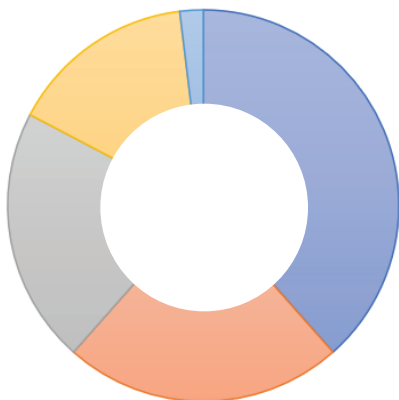
## WITH

270+ DISTRICT COUNCIL MEMBERS CONSISTING OF 40% FEMALE MEMBERS

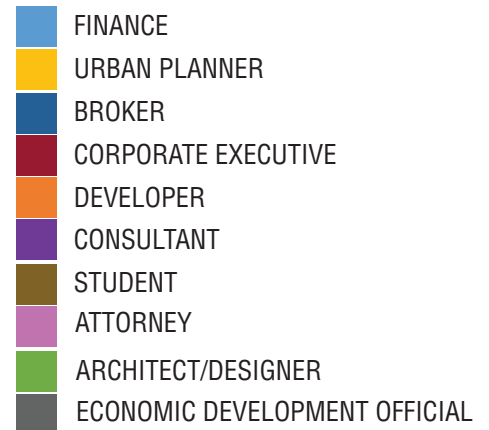
PROGRAMMING PARTNERSHIPS INCLUDE *BUILDING THE 21ST CENTURY CITY: THE FUTURE IS NOW!* AND THE *HINES COMPETITION*



### AGE OF ULI CLEVELAND MEMBERS



### TOP PROFESSIONS OF ULI CLEVELAND MEMBERS



## ULI CLEVELAND LEADERSHIP WORKING COMMITTEES

OUTREACH | REAL ESTATE DIVERSITY INITIATIVE/DIVERSITY EQUITY AND INCLUSION | URBANPLAN WORKSHOP | TECHNICAL ASSISTANCE YOUNG LEADERS | PROGRAMS | MANAGEMENT | MEMBERSHIP WOMEN'S LEADERSHIP INITIATIVE | GOVERNANCE | ADVISORY SPONSORSHIP | REGIONAL PRODUCT COUNCIL



Cleveland 2021

# ACTIVITIES

**Diversity & Inclusion:** ULI Cleveland successfully launched the Urban Land Institute Real Estate Diversity Initiative in 2021. The Real Estate Diversity Initiative (REDI) is a comprehensive real estate development training and mentorship program for people of color, women, and LGBTQ+ individuals. The curriculum covers the spectrum of the real estate development process. Thirty participants step into the role of a real estate developer, gaining direct knowledge and experience working in teams to produce a development plan, pro-forma, and marketing plan for a real project. Participants are taught by a volunteer faculty of experienced, multi-disciplinary, top-tier practicing real estate professionals serving as instructors, mentors, and facilitators who share market-based knowledge and the wisdom from their experience. The program concludes with REDI teams presenting their proposals to a panel of real estate professionals.

**Building the 21st Century City: The Future is Now! Virtual Symposium, Report, and Phase 2:** The City of Cleveland and the ULI Cleveland District Council presented, on March 2-3, 2021, an inclusive, two-day symposium, Building the 21st Century City: The Future Is Now!. The purpose of this Symposium was to identify and discuss policy and programs necessary for Cleveland to compete and thrive as a 21st Century City, one that will be inclusive to all of its citizens and attract workers and businesses. With these goals in mind, the Symposium focused on three significant areas: technology, mobility and inclusive economic development. Attendees interacted with a talented and experienced group of speakers and panelist from the region and far beyond during the program. A summary report from the symposium is available online at [Cleveland.ULI.org](http://Cleveland.ULI.org). As planned, the City and ULI proceeded with Phase 2 of this project, on Wednesday, November 10. In this virtual follow up to the Symposium, we analyzed the insights and recommendations shared during the Symposium and distilled the vital and valuable information into a discrete list of practical and impactful projects and programs that may be considered by the City, other leaders in the region and the entire community to advance the goal of Building the 21st Century City.

## GOLD

The NRP Group | Benesch, Friedlander, Coplan & Aronoff | RSM US LLP  
Snaveley Group | Team NEO | Cumberland Development

## SILVER

Cuyahoga County Land Reutilization Corp. | Huntington Bank | Walter & Haverfield, LLP | PNC Bank Cleveland | Legacy Capital Partners | Thompson Hine LLP | Baker Hostetler LLP | Cohen & Company | KeyBank Real Estate Capital | Maloney + Novotny, LLC | Berkadia | First National Bank

## BRONZE

Flagship Properties | Chicago Title | Fairmount Properties | GBX Group  
First Interstate Properties, Ltd. | First American Title Insurance Company | Dollar Bank | Beegan Architectural Design, LLC | Citymark Capital | CBRE Cleveland | Stewart Title Guaranty Company | HW&Co.

**GOLD  
SILVER &  
BRONZE  
SPONSORS**

**2021  
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**100% OF SPONSORSHIP  
FUNDS GO DIRECTLY  
BACK TO THE ULI  
CLEVELAND DISTRICT  
COUNCIL**