

SPONSORSHIP OPPORTUNITIES

On March 2-3, 2021 the ULI Cleveland District Council and City of Cleveland will present an inclusive, two-day symposium, **Building the 21st Century City: The Future is Now!** The purpose of this symposium is to identify and discuss policy and programs necessary for Cleveland to complete and thrive as a 21st Century City; a city that revitalizes and empowers its current residents, while attracting new workers and businesses. With these goals in mind, the symposium will focus on three significant areas: technology, mobility, and all-encompassing economic development. Originally scheduled for Fall 2020, the symposium has been rescheduled to March 2-3, 2021 due to COVID-19.

The symposium is more than just marketing exposure for your company. As detailed below, depending on the sponsorship level you select, your benefits will include recognition on meeting materials, complimentary registration for the symposium, the opportunity to introduce keynote speakers and more! In addition to a full day program, there will be a virtual VIP meet and greet during the conference.

Due to the evolving nature of governmental requirements and guidelines for COVID-19, this symposium will be completely virtual.

ATTENDANCE & DEMOGRAPHICS



This symposium will welcome stakeholders - residents, organizations, businesses, governments and public agencies - within and around the City of Cleveland. City leaders and national and regional experts will be featured on the agenda. Thought leaders from the community, business and the public sector will participate in active discussions and a lively exchange of ideas and approaches to expedite economic development for the benefit of the entire community.

WHAT THE EVENT SUPPORTS



The 21st Century City symposium will assist the City of Cleveland and our region by facilitating the development of realistic priorities for implementation. After the symposium, the City of Cleveland plans to identify which of the priorities offers the most relevant approaches for Cleveland. The City will apply these priorities as it develops the framework of City policies and programs to firmly establish Cleveland as a competitive and smarter City: one that is ready to embrace and make the most of the changing technology of the 21st century.

The Cleveland District Council of the Urban Land Institute is pleased to co-convene this symposium with the City of Cleveland. ULI is a non-profit organization with a mission to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI neither lobbies nor acts as an advocate for any single industry. ULI is uniquely positioned to assist communities, and regularly engages ULI members with expertise to examine land use issues, impartially report findings, and convene forums to find solutions to complex land use problems, collaborating with industry and stakeholder groups worldwide. ULI advocates better land use planning, better growth patterns and better development to improve the overall quality of life in our communities.

ULI Cleveland was also co-convenor with the City of Cleveland on the successful Zoning conference in 2015, which featured national experts and local leaders in productive conversations about best practices in land use and zoning. This resulted in the City of Cleveland's current program to adopt Form Based Zoning overlays in the City, streamlining the development processes.



Cleveland



SPONSORSHIP OPPORTUNITIES

	Accelerating to the Future (Hosting Sponsor)	Building for the Future (Program Track Sponsor; one each for Technology, Mobility and Inclusive Economic Development)	Innovation Champion(s)	Thought Leader(s)	Connected Community	Buzz of Idea
	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
SPOTS AVAILABLE			10	UNLIMITED	UNLIMITED	UNLIMITED
Complimentary 21st Century City symposium tickets	8 tickets	6 tickets	4 tickets	3 tickets	2 tickets	1 ticket
Complimentary VIP Meet & Greet	8 tickets	6 tickets	3 tickets	2 tickets		
Advertisement in virtual program guide	Full Page	Full Page	1/2 Page	1/4 Page	1/4 Page	Company Name
Symposium Welcome and introduction of symposium Keynote	✓					
Verbal recognition of company name as sponsor of the event	✓					
Email out sponsor-provided content (link to blog, link to company video, website link, sponsor social media) as part of the email blast to event updates	✓					
Track Breakout Discussion Sponsor (Select one track): Mobility, Inclusive Economic Development or Technology along with the opportunity to introduce track keynote speaker		✓				
Prominent logo display on wallpaper during Symposium Welcome session	✓	✓	✓			
Branded give-away item (pricing does not include production costs or delivery to virtual attendees, which are the responsibility of the sponsor)	✓	✓	✓	✓	✓	
Company logo or name recognition throughout programing within digital presentations and sessions	✓	✓	✓	✓	✓	
Company logo or name on the ULI Cleveland special event web page for the 21st Century City symposium & promotional emails	✓	✓	✓	✓	✓	✓
Social media highlight (individual thank you by name or logo on Facebook, Instagram, Twitter and LinkedIn)	✓	✓	✓	✓	✓	✓



Cleveland



Sponsorship Contact Information

Company:

Sponsorship Contact Name:

Sponsorship Level:

Phone:

Email:

Please email high resolution logos to Cleveland@ULI.org.

Please Note

- Sponsorship Deadline:
 - Sponsorship contracts due by February 19, 2021.
 - Sponsorship payments due by March 5, 2021.
- Please contact Cleveland@uli.org with any questions.