



**SPONSORSHIP**

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**WOMEN'S  
LEADERSHIP  
INITIATIVE**

**YOUNG LEADERS**

**GET  
INVOLVED**

ULI Cleveland has numerous active and rewarding committees for our members to make the most out of their membership. For more information on any of these committees, please visit our website at [Cleveland.uli.org](http://Cleveland.uli.org) or email the contact for the committee in which you are interested.



UrbanLandInstituteCleveland



@ClevelandULI



Urban Land Institute Cleveland



@ULI\_Cleveland



### MEMBERSHIP

Helps grow a healthy and diverse membership base, welcomes new members, hosts networking events, assists with non-member outreach helps organize special new member only events, and encourages active participation by members on various ULI Cleveland initiatives.

Kirstyn Wildey  
Business and Real Estate Attorney  
McDonald Hopkins  
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Dave Mader  
Chicago Title Co.  
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There are also several committees that are by invitation only. These include Advisory Board Committee, Management Committee, and Governance Committee.

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Cleveland Manager  
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### COMMUNICATIONS

The committee builds awareness of ULI Cleveland's mission and promotes programs to membership and the community through the website, press releases, email blasts, and direct mail.

Greg Hoener  
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### PROGRAMS

Provides an array of educational opportunities ranging from practical experience gained through Cleveland's cutting edge projects to personal and corporate development opportunities via leadership and career path discussions. This committee also plans and implements the District Council's events calendar and facilitates the exchange of knowledge to promote best practices in land use development.

Michael Smith  
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Erin Ryan  
Business Development Manager  
Professional Services Industries, Inc. (PSI)  
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### YOUNG LEADERS GROUP (YLG)

Hosts a range of programs each year including Partnership Forum and Development Tours. This committee creates a place for the leaders of tomorrow's real estate companies to interact both professionally and socially with the leaders of today. You must be a member of ULI and be under the age of 35 to be part of the Young Leaders Group.

Jennifer Heimlich  
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Liesel Schmader  
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### SPONSORSHIP

Helps financially support ULI Cleveland and differentiates business by alignment with the trusted ULI brand. The Committee focuses on identifying, developing and communicating with our many sponsors of ULI Cleveland and developing the levels of sponsorship opportunities.

Eileen McConville  
Funds Manager, SITE Centers  
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### WOMEN'S LEADERSHIP INITIATIVE

The mission of the ULI Women's Leadership Initiative is to raise the visibility and number of women leaders in ULI and the real estate industry. ULI Cleveland's WLI Committee features a signature monthly breakfast series highlighting a female guest speaker in an intimate breakfast setting. This provides the ULI Cleveland members an opportunity to build meaningful relationships and gain career insights.

Amy Whitacre  
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Zoe Adams  
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### OUTREACH

The Outreach Committee is charged with reaching out to local organizations and bodies active in the real estate development and land use fields to make ULI and its mission known to them, and to explore how ULI may work with them on areas of common concern. The UrbanPlan for Public Officials workshop and Technical Assistance Panels are highlights of ULI Cleveland's Outreach Committee in 2018.

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