



# Cincinnati

**The Urban Land Institute is the oldest and largest network of cross-disciplinary real estate and land use experts in the world. ULI is its members. Through our members' dedication to the mission and their shared expertise, the Institute has been able to set standards of excellence in development practice.**

**We have committed to drive the diversity, equity and inclusion lens through all our programs, our membership, and marketing. We aim to help make our industry representative of the community that we serve. And we invite you to join us. It will be worth your while. It will be worth your engagement.**

**- Peg Moertl  
Principal, Grovedale Consulting  
and ULI Cincinnati DEI  
Initiative Chair**

# WHY DE&I?

[cincinnati.uli.org](http://cincinnati.uli.org)

## The impact of DE&I in the real estate profession

ULI Cincinnati implemented a [Diversity, Equity, and Inclusion Commitment](#) for our region, complementing ULI's "10 Principles for Embedding Racial Equity in Real Estate Development" published in 2021. We are committed to catalyze the advancement of black Americans, indigenous persons, people of color and women in our region's real estate industry by increasing the diversity of members, sponsors, leaders, speakers, and professionals in the industry with the aim to create true belonging and eliminate disparities. This commitment includes a DEI Champion on every ULI Cincinnati Committee to help oversee and implement our continued efforts and actions.

Additionally, ULI Cincinnati created [The Real Estate Accelerator Lab \(REAL\)](#), an industry-supported program designed to educate and mentor the next generation of Greater Cincinnati real estate professionals. Program participants are chosen to bring together a diverse class with a focus on leadership and those typically underrepresented in the real estate development industry. The goal of the REAL program is to expand diversity of race, ethnicity, and gender identity in real estate development by annually offering a selected group the opportunity to expand their knowledge and build skills.

Collectively we emphasize the importance of diversity to intentionally engage and leverage each of our members' different perspectives to promote the change and advancement required to better create and sustain the thriving, resilient, and equitable communities that are the foundation blocks of ULI's mission.

ULI Cincinnati

*Where the Future is Built*

