The Urban Land Institute works locally and globally for the responsible use of land and to create thriving communities. In Greater Cincinnati, we influence regional growth by leveraging our diverse group of real estate and development experts in professional development, research and leadership opportunities.

As the preeminent, multidisciplinary real estate forum, ULI facilitates the open exchange of ideas, information and experiences among local, national and international industry leaders and policy makers dedicated to creating better places. ULI Cincinnati’s unparalleled 270 membership combines access to local industry and government leaders with the resources of the Urban Land Institute.

Our generous sponsors impact:
- Organizational Leadership
- Member Engagement
- Community Outreach
- Regional Influence

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Series &amp; Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Contribution</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,500</td>
<td>$2,000</td>
<td>Varies</td>
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<td>Choice of Memberships &amp; Events</td>
<td>$2,750 Credit</td>
<td>$1,500 Credit</td>
<td>$750 Credit</td>
<td>$200 Credit</td>
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<td>Recognition at the podium and all non-program specific promotional materials</td>
<td>✅</td>
<td>✅</td>
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<tr>
<td>Opportunity to Support ULI Initiatives</td>
<td>✅</td>
<td>✅</td>
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<tr>
<td>Corporate logo on ULI Cincinnati web site</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
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<tr>
<td>Recognition at selected Programs</td>
<td>✅</td>
<td>✅</td>
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</tbody>
</table>

Series & Program Sponsorships ($1500-$2000 annually; contact ULI Cincinnati for details)
- REAL Program
- CEO Coffees
- Brown Bag Lunches
- Women’s Leadership Initiative
- Emerging Trends
- 18 Hour City Series
Engaging: 40 Events in 2019 with over 2100 Attendees

Influencing: 2020 Programs
- Joint UC Real Estate Center Programs
- Real Deal Tours
- Brown Bag Lunches
- CEO Coffees
- Young Leaders Group
- Regional and National Events
- Women’s Leadership Initiative
- NKY & Dayton Sub-Councils
- Product Councils
- Technical Assistance Panels
- ULI Hines Competition
- 18 Hour City Series
- Emerging Trends
- Hard Hat Tours
- Real Estate Accelerator Lab (REAL)

Thriving: Impact our Region’s Thought Leaders

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**Level Sponsorships (Annually)**
- Platinum ($10,000)
- Gold ($5,000)
- Silver ($3,500)
- Bronze ($2,000)

**Series & Program Sponsorships ($1500-$2000 annually)**
- REAL Program (customized)
- CEO Coffees ($2,000 annually + annual sponsorship)
- Brown Bag Lunches ($1,500 annually)
- Women’s Leadership Initiative ($1,500 annually)
- Emerging Trends ($1,500 annually)
- 18 Hour City Series ($2,000 annually + annual sponsorship)

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