UL Urban Land Cincinnati Institute UL Urban Land Cincinnati Engaging. Influencing. Thriving

ANNUAL SPONSORSHIP

The Urban Land Institute works locally and globally for the responsible use of land and to create thriving communities. In Greater Cincinnati, we influence regional growth by leveraging our diverse group of real estate and development experts in professional development, research and leadership opportunities.

As the preeminent, multidisciplinary real estate forum, ULI facilitates the open exchange of ideas, information and experiences among local, national and international industry leaders and policy makers dedicated to creating better places. ULI Cincinnati's unparalleled 270 membership combines access to local industry and government leaders with the resources of the Urban Land Institute.

Our generous sponsors impact:

Organizational Leadership

Member Engagement

Community Outreach

Regional Influence

| Sponsorship Levels | Platinum | Gold | Silver | Bronze | Series & Programs |
|--|-------------------|-------------------|-----------------|-----------------|-------------------|
| Annual Contribution | \$10,000 | \$5,000 | \$3,500 | \$2,000 | Varies |
| Choice of Memberships & Events | \$2,750 Credit | \$1,500 Credit | \$750 Credit | \$200 Credit | _ |
| Recognition at the podium and all non-program specific promotional materials | | | • | • | _ |
| Opportunity to Support ULI Inititatives | | | | | |
| Corporate logo on ULI Cincinnati web site | | | | | |
| Recognition at selected Programs | | | | <u>—</u> | |

| Series & Program Sponsorships | \$1500-\$2000 annually; cor | ntact ULI Cincinnati for details) |
|-------------------------------|-----------------------------|-----------------------------------|
| REAL Program | CEO Coffees | O Brown Bag Lunches |

- Women's Leadership Initiative
 - Emerging Trends
- 18 Hour City Series

Engaging: 40 Events in 2019 with over 2100 Attendees

Influencing: 2020 Programs

Joint UC Real Estate Center Programs

Real Deal Tours

Brown Bag Lunches

CEO Coffees

Young Leaders Group

Regional and National Events

Women's Leadership Initiative

NKY & Dayton Sub-Councils

Product Councils

Technical Assistance Panels

ULI Hines Competition

18 Hour City Series

Emerging Trends

Hard Hat Tours

Real Estate Accelerator Lab (REAL)



Thriving: Impact our Region's Thought Leaders



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PLEDGE CARD 2020

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| ☐ Brown Bag Lunches (\$1,500 annually) | | | |
| ☐ Women's Leadership Initiative (\$1,500 annually) | Signature: | | |
| Emerging Trends (\$1,500 annually) | | | |
| ☐ 18 Hour City Series (\$2,000 annually + annual | Please send check and/or completed form to: | | |
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Urban Land Cincinnati

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