Hillary Crittendon



Hillary Crittendon
Chief of Staff and Vice President
Innovation District Operations

Hillary.Crittendon@advocatehealth.org

Hillary Crittendon joined Atrium Health in early 2021 and serves as Chief of Staff for Advocate's Professional & Support Services divisions as well as Vice President Innovation District Operations.

Prior to joining Atrium Health, Hillary was the inaugural Director of the Charlotte Executive Leadership Council, a 30-member CEO council based in Charlotte which is focused on influencing economic mobility, policy and economic development solutions for the region. She joined the CELC via McKinsey, where she served as a consultant in various capacities over nearly 5 years.

Hillary holds a Bachelors of Science in Business Administration and a Bachelors of Arts in French from the University of North Carolina at Chapel Hill, and a Masters in Business Administration from the Wharton School of the University of Pennsylvania. She has experience in investment banking, having served as an analyst at Credit Suisse, and in financial fundraising in the private equity and hedge fund industries. She also co-founded The Brandshop, a startup marketing and consultancy focused on supporting growth of high-end female-owned retail and lifestyle brands.

Hillary serves on the board of Blumenthal Arts, the Urban League of Central Carolinas and the North Carolina Business Committee for Education (NCBCE). She also serves on the Advisory Board for the Charlotte Mecklenburg School System's Career and Technical Education Program and on the Auxiliary of the Mint Museum.

the pearl