

Regional Sponsorship

**Networking. Increased Visibility.
Leadership Development. Education.**

Regions have become the most important geographies in the global economy. Cities and counties have political boundaries but no economic boundaries. North and South Carolina have tremendous regional assets—natural, cultural, economic and social. Investing as a new Regional Sponsor and receiving benefits in three ULI District Councils is a phenomenal opportunity to break down the perceived barriers of borders. Multiply your benefits of sponsorship by more than three as a Regional Sponsor.

How it Works

Simplify your sponsorship commitment with a single point of contact. One centralized District Council representative will assist you in selecting the right level of sponsorship for your organization, one annual invoice, and one commit form. The District Council staff will coordinate with your organization's key contact for local administration of benefits (complimentary memberships, registrations, and recognition). Commit as a Regional Sponsor and receive a 10% discount.

Keep in mind, each District Council offers a unique menu of benefits, leadership structure, and program offerings.



Additional Benefits

By committing as a Regional Sponsor at any of the top five levels, you will become a sponsor in ULI Charlotte, ULI South Carolina and ULI Triangle. Individualized benefits through each District Council are available based on the level of commitment, plus you will receive a 10% discount.

- Gain critical exposure at 100+ programs region-wide, attracting more than 800 unique attendees.
- Position your company on the desktop of over 2,000 members and 11,000 prospective members.
- Make an investment that will impact your region and become a pioneer.
- Participate in regional leadership opportunities.
- Receive recognition at all District Council activities.

Visionary Sponsor Benefits

Sponsor benefits within each District Council are slightly different but comparable due to the different programs of work and budgets of ULI Charlotte, South Carolina and Triangle.

Space is limited at many events. Registrations are available on a first come first serve basis. Specific programs may be excluded.



ULI Charlotte

- Prominent placement of logo and link on ULI Charlotte website
- Logo at major District Council events
- Logo included in print and electronic material
- Opportunity to participate on Advisory Board
- Six complimentary registrations to ULI Carolinas Meeting
- \$1000 credit annually toward registrations to local ULI Charlotte programs
- \$1332 credit annually for memberships
- Recognition & host opportunity for *Building Connections* Podcast
- Social media spotlight
- Recognition in annual Impact Report
- Dedicated staff liaison for benefit

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ULI South Carolina

- Prominent placement of logo and link on ULI South Carolina website
- Logo at major District Council events
- Logo included in print and electronic material
- Three complimentary registrations to ULI Carolinas Meeting
- Three complimentary registrations to ULI SC Capital Markets Conference
- Three Associate memberships
- Speaking & leadership opportunities
- ULI staff assigned to manage your benefits

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ULI Triangle

- Prominent placement of logo and link on ULI Triangle website
- Logo and sponsorship level recognition at events
- Logo included in all print and electronic material
- Sponsor profile included in e-newsletter & website
- Opportunity to participate in welcome and acknowledgment from podium at events
- Opportunity to participate on Advisory Board
- Three complimentary registrations to ULI Carolinas Meeting
- Five complimentary registrations to fee-based programs
- Four invitations to annual sponsor recognition event
- \$1300 credit annually for memberships
- ULI staff assigned to manage your benefits

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2027 PRICING

Charlotte = \$10,500

South Carolina = \$10,000

Triangle = \$10,000

Regional Sponsorship (with a 10% discount) = \$27,450

Pioneer Sponsor Benefits

Sponsor benefits within each District Council are slightly different but comparable due to the different programs of work and budgets of ULI Charlotte, South Carolina and Triangle.

Space is limited at many events. Registrations are available on a first come first serve basis. Specific programs may be excluded.



ULI Charlotte

- Logo and link on ULI Charlotte website
- Logo at major District Council events
- Logo included in print and electronic material
- Opportunity to participate on Advisory Board
- Four complimentary registrations to ULI Carolinas Meeting
- \$750 credit annually for local ULI Charlotte programs
- \$1080 credit annually for memberships
- Social media spotlight
- Recognition in annual Impact Report
- Dedicated staff liaison for benefits

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ULI South Carolina

- Logo and link on ULI South Carolina website
- Logo at major District Council events
- Logo included in all print and electronic materials
- Two complimentary registrations to ULI Carolinas Meeting
- Two complimentary registrations to ULI Capital Markets Conference
- Speaking & leadership opportunities
- ULI staff assigned to manage your benefits
- One Associate and One Young Leader (<35) Membership (\$750 value)

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ULI Triangle

- Logo and link on ULI Triangle website
- Logo and sponsorship level recognition at events
- Logo included in all print and electronic material
- Sponsor profile included in e-newsletter & website
- Opportunity to participate in welcome and acknowledgment from podium at events
- Opportunity to participate on Advisory Board
- Two complimentary registrations to ULI Carolinas Meeting
- Four complimentary registrations to fee-based programs
- Three invitations to annual sponsor recognition event
- \$900 credit annually for memberships
- ULI staff assigned to manage your benefits

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2027 PRICING

Charlotte = \$8,500

South Carolina = \$7,500

Triangle = \$8,000

Regional Sponsorship (with a 10% discount) = \$21,600

Champion Sponsor Benefits

Sponsor benefits within each District Council are slightly different but comparable due to the different programs of work and budgets of ULI Charlotte, South Carolina and Triangle.

Space is limited at many events. Registrations are available on a first come first serve basis. Specific programs may be excluded.



ULI Charlotte

- Logo and link on ULI Charlotte website
- Logo at major District Council events
- Logo in print and electronic material
- Opportunity to participate on Advisory Board
- \$500 credit annually for local ULI Charlotte programs
- \$804 credit annually for memberships
- Two complimentary registrations to the ULI Carolinas Meeting
- Recognition in annual Impact Report
- Dedicated staff liaison for benefits

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ULI South Carolina

- Logo and link on ULI South Carolina website
- Logo at major District Council events
- Logo included in all print and electronic material
- Two complimentary registrations to ULI Carolinas Meeting **OR** ULI SC Capital Markets Conference
- Speaking & leadership opportunities
- ULI staff assigned to manage your benefits
- One Associate membership (\$500 value)

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ULI Triangle

- Logo and link on ULI Triangle website
- Logo and sponsorship level recognition at events
- Logo included in all print and electronic material
- Sponsor profile included in e-newsletter and on website
- Acknowledgment from podium at events
- Opportunity to participate on Advisory Board
- One complimentary registration to ULI Carolinas Meeting
- Three complimentary registrations to fee-based programs
- Three invitations to annual sponsor recognition event
- \$700 credit annually for memberships

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2027 PRICING

Charlotte = \$6,500

South Carolina = \$5,000

Triangle = \$5,500

Regional Sponsorship (with a 10% discount) = \$15,300

Partner Sponsor Benefits

Sponsor benefits within each District Council are slightly different but comparable due to the different programs of work and budgets of ULI Charlotte, South Carolina and Triangle.

Space is limited at many events. Registrations are available on a first come first serve basis. Specific programs may be excluded.



ULI Charlotte

- Name and link on ULI Charlotte website
- Name at major District Council events
- Name denoted in print and electronic material
- \$375 credit annually for local ULI Charlotte programs
- \$540 credit annually for memberships
- Recognition in annual Impact Report
- Dedicated staff liaison for benefits

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ULI South Carolina

- Logo and link on ULI South Carolina website
- Logo at major District Council events
- Logo included in all print and electronic material
- One complimentary registration to ULI Carolinas Meeting **OR** ULI SC Capital Markets Conference
- Speaking & leadership opportunities
- ULI staff assigned to manage your benefits
- One Associate membership (\$500 value)

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ULI Triangle

- Name and link on ULI Triangle website
- Logo and sponsorship level recognition at events
- Company name in all print and electronic material
- Sponsor profile included in an e-blast
- Two complimentary registrations to fee-based programs
- Two invitations to annual sponsor recognition event
- \$500 credit annually for memberships

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2027 PRICING

Charlotte = \$4,500

South Carolina = \$3,750

Triangle = \$4,000

Regional Sponsorship (with a 10% discount) = \$11,025

Advisor Sponsor Benefits

Sponsor benefits within each District Council are slightly different but comparable due to the different programs of work and budgets of ULI Charlotte, South Carolina and Triangle.

Space is limited at many events. Registrations are available on a first come first serve basis. Specific programs may be excluded.



ULI Charlotte

- Name and link on ULI Charlotte website
- Name at major District Council events
- Name in print and electronic material
- \$275 credit annually for local ULI Charlotte programs
- \$264 credit annually for memberships
- Recognition in annual Impact Report
- Dedicated staff liaison for benefits

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ULI South Carolina

- Logo and link on ULI South Carolina website
- Name at major District Council events
- Logo included in all print and electronic material
- One Young Leader (<35) complimentary registration to ULI Carolinas Meeting **OR** ULI SC Capital Markets Conference
- Speaking & leadership opportunities
- ULI staff assigned to manage your benefits
- One Young Leader membership (\$250 value)

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ULI Triangle

- Name and link on ULI Triangle website
- Logo and sponsorship level recognition at events
- Company name in all print and electronic material
- Two complimentary registrations to fee-based programs
- One invitation to annual sponsor recognition event
- \$300 credit annually for memberships

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2027 PRICING

Charlotte = \$3,500

South Carolina = \$2,750

Triangle = \$3,000

Regional Sponsorship (with a 10% discount) = \$8,325