



**ANDREW BAYSDEN** Marketing Director, The River District

Andrew joined Crescent Communities in 2021 and currently serves as the Marketing Director, The River District. Andrew is responsible for all marketing and brand positioning for The River District, a 1,400 master planned community in Charlotte, NC. Previously at Crescent Communities, Andrew held the positions of Director of Development (Land and Dispositions), Marketing Manager (Commercial), and Development Associate(Multifamily).

Prior to Crescent Communities, Andrew was the Vice President with Centurion Development, where he managed day to day activities and strategic growth for a Centurion's Construction Technology Platform.

Andrew is an active volunteer with Room in the Inn, an initiative sponsored by the Urban Ministry Center of Charlotte that provides shelter to homeless during the winter months in Charlotte. Andrew also serves on the board for the Catawba Lands Conservancy and Carolina Thread Trail.

Andrew earned a Bachelor of Arts degree in Management from UNC Chapel Hill, and a Masters degree in Real Estate Development from Clemson University.