

Adam Rhew

President and CEO

SouthPark Community Partners

Adam Rhew is President and CEO of SouthPark Community Partners, an economic and community development nonprofit established in 2022 to drive the vitality of Charlotte's SouthPark area.

Alongside SCP's team and partners, Adam led the creation of the SouthPark Forward 2035 Vision Plan, a landmark study that recommended \$250 million in projects to ensure SouthPark's future vibrancy. SCP is leading the plan's implementation with support from the public and private sectors.

Adam previously held leadership roles at Charlotte Center City Partners, a similar organization that serves the city's central business district. The International Downtown Association recognized Adam in 2022 as one of the industry's emerging leaders, and Axios named him to its 2023 list of Charlotte's most influential business leaders.

A native Charlottean, Adam was raised in SouthPark and holds an undergraduate degree from the University of North Carolina at Chapel Hill, an MBA with distinction from Wake Forest University, and an executive certificate in marketing strategy from the Yale School of Management.

Adam serves on the board of directors for GenerationNation and is a Cub Scout leader. He and his wife, Gillian, are the proud parents of three sons.