



TRACY FINCH DODSON

CHIEF OPERATING OFFICER and
HEAD OF ECONOMIC DEVELOPMENT
CHARLOTTE REGIONAL BUSINESS ALLIANCE

Tracy Finch Dodson is the chief operating officer and head of economic development for the Charlotte Regional Business Alliance. In her role, Tracy oversees economic development, research, marketing, communications, business development, and investor relations for the organization. Under Tracy's leadership, the organization continues to successfully leverage strong business relationships on the local, county, regional, and state levels.

Tracy previously served as assistant city manager and director of economic development for the City of Charlotte, where she had oversight of three departments: Charlotte Water, Charlotte Douglas International Airport, and Intergovernmental Relations. Tracy guided the City of Charlotte in developing a vibrant regional economic ecosystem. Her ability to foster strong partnerships on the local, county, regional, and state levels has been a driving force in advancing Charlotte's economic prosperity.

The attraction and retention efforts led by Tracy resulted in sustained growth in corporate headquarters relocations and expansions including Honeywell, Lowe's, Truist, LendingTree, AvidXchange, and the Atlantic Coast Conference, resulting in more than 5,200 new and retained jobs and more than a billion dollars in capital investment. Tracy also led negotiations to extend lease agreements with the NBA Charlotte Hornets, MLS Soccer Charlotte Football Club and NFL Carolina Panthers stadiums. The areas around the sports and entertainment venues have emerged as districts which will serve as critical supporting projects.

During COVID, her team created an Access to Capital Small Business Grant Program that awarded more than \$47 million in grants to 3,000 small businesses. She utilized her proven business insights and strategies to champion the city's economic expansion, workforce development, and upward mobility initiatives.

A 20-year industry vet, Tracy brings a wealth of experience in economic development, real estate, and brokerage services across North and South Carolina. Prior to her work with the City of Charlotte, Tracy was senior vice president at Lincoln Harris, where she worked on large-scale mixed-use developments in North and South Carolina.

Tracy was a member of the North Carolina Board of Transportation from March 2015 to May 2018. She served as the ULI Charlotte Chair from 2012-2014 and is a current Trustee. She formerly served as the 2019 Chair of the NAIOP Charlotte Chapter and as a member of Women Executives. Tracy currently serves on the board of TreesCharlotte.

Tracy earned a bachelor's degree in architecture and psychology from the University of North Carolina at Charlotte. She later attended Harvard University, where she earned a master in design studies degree in real estate and urban development.