



## **Brian Purcell**

Brian Purcell is the Founder and Managing Partner of Cuadra Capital, a real estate investment firm specializing in retail, mixed-use, and office sectors across U.S. growth markets. He brings over eighteen years of extensive experience in real estate investment, private equity, capital markets, and operations. Prior to Cuadra Capital, Brian was a Partner at Asana Partners, where he chaired the Investment Committee and served on the Executive Committee. During his tenure, Asana's assets under management grew to over \$7 billion across 25 metropolitan areas. Earlier, he was Director of Asset & Portfolio Management at USAA Real Estate Company and worked at Lincoln Harris and CBRE. Brian serves on advisory boards at the University of North Carolina's Wood Center for Real Estate Studies and the Texas McCombs Real Estate Center. He also teaches at UNC's Kenan-Flagler Business School and actively participates in civic boards. Brian earned an MBA with honors from UNC Chapel Hill and a BA from Davidson College.