



# Charlotte

# BECOME A SPONSOR

## WLI CHAMPIONS EVENT CELEBRATE. EMPOWER. CHAMPION WOMEN LEADERS.

The Women’s Leadership Initiative (WLI) invites you to be part of a powerful evening that celebrates the champions of women in leadership across our community. Partner with us as a sponsor and showcase your commitment to advancing equity, leadership, and opportunity.



### Champion Sponsor \$5,000

(Exclusive – Only 1 Per Industry)

- ✓ Premier logo placement on all event materials (flyer, signage, website)
- ✓ Complimentary registration for up to 4 guests
- ✓ Recognition on WLI social media platforms
- ✓ Company logo on Program PPT



### Premier Sponsor \$2,500

- ✓ Prominent logo placement on event materials and website
- ✓ Complimentary registration for up to 2 guests
- ✓ Recognition during the event
- ✓ Social media spotlight pre-event



### Advocate Sponsor \$750

- ✓ Name recognition featured in event program and on website
- ✓ Complimentary registration for up to 1 guest
- ✓ Recognition in event slideshow
- ✓ Social media mention

Learn more about the benefits of sponsorship by contacting [charlotte@uli.org](mailto:charlotte@uli.org).



[charlotte.uli.org/womens-leadership-initiative](http://charlotte.uli.org/womens-leadership-initiative)