



Charlotte

WHERE THE FUTURE IS BUILT

2025 ANNUAL SPONSORSHIP





WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a non-profit research and education organization dedicated to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI has over 48,000 members globally, representing the entire spectrum of land use and development disciplines in private enterprise and public service.

ULI Charlotte is an active District Council with over 800 members throughout the Piedmont and western North Carolina, serving the Charlotte, Triad, Asheville, and the mountain regions.



ULI Charlotte creates meaningful impact in our community. Proffitt Dixon Partners is proud to support ULI as a catalyst for connecting people, sharing knowledge and impacting change.



Stuart Proffitt
Proffitt Dixon Partners

OUR MISSION

To provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.



DRIVING FOCUS



Engage in conversations
around diversity and inclusion,
creating great places and land
use practices.



Mentor the next generation
of future, aspiring, and
present leaders, policy
makers and elected officials.



Generate opportunities
to connect policy and
practices, engage members
and the community, and
educate to create action.



Cultivate relationships
with community partners,
public officials and the
community.

SHAPING THE FUTURE OF GREAT PLACES

CATALYST



Promote meaningful
discussion around
catalytic projects and
ideas affecting land
use to broaden
perspectives and
create momentum
from possibility.

CHANGE AGENT



Be a thought-leader
working to improve
the way the region
grows.

CONNECT PEOPLE



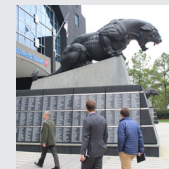
Joining people
together to
deepen professional
relationships within
and beyond our
membership
through networking,
mentoring and
problem-solving.

INSTITUTE FOR IMPACT



Lead solutions on
the most pressing land
use and real estate
development
challenges
and opportunities.

NEUTRAL CONVENER



Convene dialog among
public and private sec-
tor industry leaders to
foster collaboration in
an unbiased exchange
of ideas.

SHARE KNOWLEDGE



Deliver cutting-edge
content and
programming on real
estate market
and land use trends.







ACCOMPLISHMENTS

FROM FY24

838 MEMBERS



-  = **FULL** 136 (16%)
-  = **ASSOCIATE** 448 (54%)
-  = **YOUNG LEADERS** 227 (26%)
-  = **STUDENT** 40 (4%)

As part of a global network of more than 48,000 members representing the entire spectrum of land use and development disciplines in private enterprise and public service.



15% members participate in a Local or Regional Council



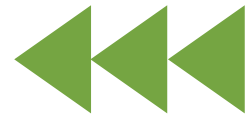
40 leadership program participants (WLI, YLG and NEXT)



1581 attendees at 52 meetings



61 Annual Sponsors supporting the mission



IMPACT THROUGH SPONSORSHIP

2025 BENEFITS LEVEL

Recognition on the website, newsletter and eblasts/event notices and event PowerPoints

Advisory Board Representative

Membership Dues*

Local Program Credits (open to any sponsor invitee)

Registration for the 2025 Carolinas Meeting

	Visionary \$10,000	Pioneer \$8,000	Champion \$6,000	Partner \$4,000	Advisor \$3,000	Friend \$1,500
Recognition on the website, newsletter and eblasts/event notices and event PowerPoints	Logo	Logo	Logo	Name	Name	Name
Advisory Board Representative	✓	✓	✓			
Membership Dues*	Up to \$1,332	Up to \$1,080	Up to \$804	Up to \$540	Up to \$264	
Local Program Credits (open to any sponsor invitee)	Up to \$1000	Up to \$750	Up to \$500	Up to \$375	Up to \$275	
Registration for the 2025 Carolinas Meeting	6	4	2			

*ULI membership dues = Full \$1332 | Associate \$540 | Young Leader \$264
Customized packages can be developed upon request.

Learn more about ULI Charlotte and the benefits of sponsorship at charlotte.uli.org/sponsorship.

