



Charlotte

WHERE THE FUTURE IS BUILT

2025 ANNUAL SPONSORSHIP





WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a non-profit research and education organization dedicated to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI has over 49,000 members globally, representing the entire spectrum of land use and development disciplines in private enterprise and public service.

ULI Charlotte is an active District Council with over 800 members throughout the Piedmont and western North Carolina, serving the Charlotte, Triad, Asheville, and the mountain regions.



ULI Charlotte creates meaningful impact in our community. Proffitt Dixon Partners is proud to support ULI as a catalyst for connecting people, sharing knowledge and impacting change.



Stuart Proffitt
Proffitt Dixon Partners

OUR MISSION

To provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.



DRIVING FOCUS



Engage in conversations
around diversity and inclusion,
creating great places and land
use practices.



Mentor the next generation
of future, aspiring, and
present leaders, policy
makers and elected officials.



Generate opportunities
to connect policy and
practices, engage members
and the community, and
educate to create action.



Cultivate relationships
with community partners,
public officials and the
community.

SHAPING THE FUTURE OF GREAT PLACES

CATALYST



Promote meaningful discussion around catalytic projects and ideas affecting land use to broaden perspectives and create momentum from possibility.

CHANGE AGENT



Be a thought-leader working to improve the way the region grows.

CONNECT PEOPLE



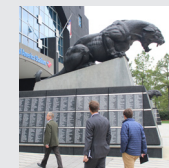
Joining people together to deepen professional relationships within and beyond our membership through networking, mentoring and problem-solving.

INSTITUTE FOR IMPACT



Lead solutions on the most pressing land use and real estate development challenges and opportunities.

NEUTRAL CONVENER



Convene dialog among public and private sector industry leaders to foster collaboration in an unbiased exchange of ideas.

SHARE KNOWLEDGE



Deliver cutting-edge content and programming on real estate market and land use trends.







ACCOMPLISHMENTS

FROM FY24

838 MEMBERS



-  = **FULL** 136 (16%)
-  = **ASSOCIATE** 448 (54%)
-  = **YOUNG LEADERS** 227 (26%)
-  = **STUDENT** 40 (4%)

As part of a global network of more than 49,000 members representing the entire spectrum of land use and development disciplines in private enterprise and public service.



15% members participate in a Local or Regional Council



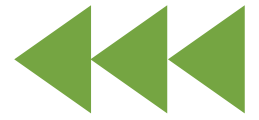
40 leadership program participants (WLI, YLG and NEXT)



1581 attendees at 52 meetings



61 Annual Sponsors supporting the mission



IMPACT THROUGH SPONSORSHIP

2025 BENEFITS LEVEL

	Visionary \$10,000	Pioneer \$8,000	Champion \$6,000	Partner \$4,000	Advisor \$3,000	Friend \$1,500
Recognition on the website, newsletter and eblasts/event notices and event PowerPoints	Logo	Logo	Logo	Name	Name	Name
Advisory Board Representative	✓	✓	✓			
Membership Dues*	Up to \$1,332	Up to \$1,080	Up to \$804	Up to \$540	Up to \$264	
Charlotte Program Credits (open to any sponsor invite)	Up to \$1000	Up to \$750	Up to \$500	Up to \$375	Up to \$275	
Registration for the ULI Carolinas Meeting	6	4	2			

*ULI membership dues = Full \$1330 | Associate \$540 | Young Leader \$264
 Customized packages can be developed upon request.

Learn more about ULI Charlotte and the benefits of sponsorship at charlotte.uli.org/sponsorship.

