



Charlotte

WHERE THE FUTURE IS BUILT

# 2024 ANNUAL SPONSORSHIP





# WHO **WE** ARE

The Urban Land Institute (ULI), founded in 1936, is a non-profit research and education organization dedicated to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI has over 49,000 members globally, representing the entire spectrum of land use and development disciplines in private enterprise and public service.

ULI Charlotte is an active District Council with close to 800 members throughout the Piedmont and western North Carolina, serving the Charlotte, Triad, Asheville, and the mountain regions.



*ULI Charlotte creates meaningful impact in our community. Proffitt Dixon Partners is proud to support ULI as a catalyst for connecting people, sharing knowledge and impacting change.*



**Stuart Proffitt**  
Proffitt Dixon Partners

## OUR MISSION

To provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.



# DRIVING FOCUS



**Engage in conversations**  
around diversity and inclusion,  
creating great places and land  
use practices.



**Mentor the next generation**  
of future, aspiring, and  
present leaders, policy  
makers and elected officials.



**Generate opportunities**  
to connect policy and  
practices, engage members  
and the community, and  
educate to create action.



**Cultivate relationships**  
with community partners,  
public officials and the  
community.

## SHAPING THE FUTURE OF GREAT PLACES

### CATALYST



Promote meaningful  
discussion around  
catalytic projects and  
ideas affecting land  
use to broaden  
perspectives and  
create momentum  
from possibility.

### CHANGE AGENT



Be a thought-leader  
working to improve  
the way the region  
grows.

### CONNECT PEOPLE



Joining people  
together to  
deepen professional  
relationships within  
and beyond our  
membership  
through networking,  
mentoring and  
problem-solving.

### INSTITUTE FOR IMPACT



Lead solutions on  
the most pressing land  
use and real estate  
development  
challenges  
and opportunities.

### NEUTRAL CONVENER



Convene dialog among  
public and private sec-  
tor industry leaders to  
foster collaboration in  
an unbiased exchange  
of ideas.

### SHARE KNOWLEDGE



Deliver cutting-edge  
content and  
programing on real  
estate market  
and land use trends.





# ACCOMPLISHMENTS

## FROM FY23

### 783 MEMBERS



= FULL



= ASSOCIATE



= YOUNG LEADERS



= STUDENT

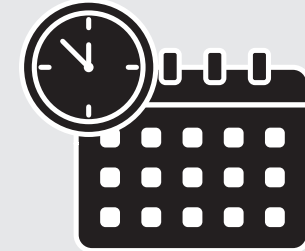
*As part of a global network of more than 49,000 members representing the entire spectrum of land use and development disciplines in private enterprise and public service.*



17% members participate in  
a Local or Regional Council



36 leadership program  
participants (WLI, YLG and NEXT)



1478 attendees  
at 30 meetings



67 Annual Sponsors  
supporting the mission



# IMPACT THROUGH SPONSORSHIP

| BENEFIT LEVEL  | Visionary<br>\$10,000 | Pioneer<br>\$8,000 | Champion<br>\$6,000 | Partner<br>\$4,000 | Advisor<br>\$3,000 | Friend<br>\$1,500 |
|--|-----------------------|--------------------|---------------------|--------------------|--------------------|-------------------|
| Recognition on the website, newsletter and eblasts/event notices and event PowerPoints | Logo                  | Logo               | Logo                | Name               | Name               | Name              |
| Advisory Board Representative  | ✓                     | ✓                  | ✓                   |                    |                    |                   |
| Membership Dues*   | Up to<br>\$1,330      | Up to<br>\$1,080   | Up to<br>\$804      | Up to<br>\$540     | Up to<br>\$264     |                   |
| Charlotte Program Credits<br>(open to any sponsor invite)                              | Up to<br>\$1000       | Up to<br>\$750     | Up to<br>\$500      | Up to<br>\$375     | Up to<br>\$275     |                   |
| Registration for the<br>ULI Carolinas Meeting  | 6                     | 4                  | 2                   |                    |                    |                   |

\*ULI membership dues = Full \$1330 | Associate \$540 | Young Leader \$264  
Customized packages can be developed upon request.

Learn more about ULI Charlotte and the benefits of sponsorship at [charlotte.uli.org/sponsorship](https://charlotte.uli.org/sponsorship).

